GOVERNMENT OF ANDHRA PRADESH

Office of the COMMISSIONER OF TECHNICAL EDUCATION ANDHRA PRADESH :: VIJAYAWADA

Memo. No. H/5781/2019

Dated: 09.01.2020

Sub: Technical Education – Academics – Celebrations on account of National Voters` Day on 25th January 2020- Detailed Instructionsissued-Reg.

Ref: Memo No.6788/Elecs. D/2019-1, Dt: 12.12.2019, of the Chief Electoral Officer to Government of A.P.

* * * *

In the reference cited, the Chief Electoral Officer & E.O Spl. Chief Secretary to Government, A.P. has issued instructions regarding celebration of National Voter's Day on 25th January 2020. The Commission's objective is to increase the enrolment of voters and to enhance the quality of Indian democracy. The day will also be utilized to spread awareness among voters regarding effective participation in the electoral process.

It is informed that Election Commission in his letter have issued instructions on various activities to be undertaken in connection with celebrations of the 10th National Voters Day (NVD) to be held on 25.01.2020. The Theme for the 10th National Voters Day is "Electoral Literacy for stronger Democracy". Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions.

In this regard, the Principals of all Government/ Aided/ Private un-aided Polytechnics including 2nd shift Polytechnics in existing Engineering colleges/ D. Pharmacy Institutions under the Department of Technical Education is directed to follow the instructions of the Chief Electoral Officer & E.O Prl. Secretary to Government, A.P. on National Voters' Day.

Encl: as above

Sd/-V.S.DUTT JOINT DIRECTOR

To

The Principals of all the Government/ Aided / Private unaided/ 2nd shift Polytechnics in Engg. Colleges / D. Pharmacy Institutions.

Copy to the Regional Joint Directors of Technical Education, Kakinada & Tirupathi for necessary action.

Copy to Secretary, SBTET, A.P., Vijayawada.

FOR SPECIAL COMMISSIONER

91,20

CTE-AP PESHI

OFFICE OF THE CHIEF ELECTORAL OFFICER,
ANDHRA PRADESH

Building No.5, A.P. Secretariat, Velagapudi, Amaravati – 522 503.

(Meino, No. 6788/Elecs. D/2019-1

Dated.12.12.2019.

Sub:- NVD - Celebrations on account of National Voters' Day on 25th January, 2020 - Action to be taken by the District Election Officers - Detailed instructions - Issued - Regarding.

Ref. from the ECI, Letter No.491/ECI/LET/SVEEP-I/NVD/2019, dt.10.12.2019.

--000--

Copy of the ECI letter cited is sent herewith to all the District Election Officers & Collectors in Andhra Pradesh. All District Election Officers are aware that the Election Commission of India celebrates 25th January, its Foundation Day, as the National Voters' Day every year.

- 2. The Commission in its letter cited has issued instructions on various activities to be undertaken in connection with celebrations of the 10th National Voters' Day, to be held on 25.01.2020. The theme for the 10th NVD is "Electoral Literacy for Stronger Democracy". Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions. Chunav Pathshala shall act as the hub for pre-NVD activities and build-up and shall be roped in for the NVD functions at the PS level.
- 3. The following activities shall be undertaken in connection with the National Voters' Day on 25.01.2020 by the respective Officers under the overall supervision of the District Election Officer:
 - (i) The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on 25th January, 2020 in a brief ceremony / public function to be arranged at each Polling Station Location. As prescribed by the Commission, a badge with its logo with the slogan "Proud to be a Voter Ready to Vote" shall also be handed over by the BLOs to the new young electors during the felicitation ceremony along with their EPIC. One of the ECI films on EVM/VVPAT shall be shown at the public function, in local language. Other awareness films on Registration, Inclusion etc. prepared by District may also be shown.
 - (ii) The DEOs would secure the venue and logistics required for the brief ceremony / public function at each polling station location. The badges will be supplied by this office.

DO AD E & H

To circulation among

Ashyle hors.

Fre 6/1/20 W

(P.T.O

- (iii) The EROs and AEROs of the respective constituency shall participate in the ceremony / public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated.
- (iv) The District Election Officer shall organize appropriate function at the District headquarters, in association with Local bodies, Universities / Engineering Colleges / other academic institutions / civil society organizations / Youth Volunteers' Associations like NSS, NCC, Scouts & Guides, NYKS / Media and Ex-servicemen etc. to popularize the electoral participation and voters' education. In the function at the District Headquarters also, EPICs shall be distributed among new voters of the local polling stations combining within a radius of 2 km or so to achieve the high level of impact. It shall be ensured that the Chief Guest(s) hand over the EPICs to all newly registered voters (18+), whose Polling Station(s) are covered by the ceremony / function and electors are not made to walk a long distance for this purpose.
- (v) In this event, badges and EPIC shall be distributed among selected new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at District function.
- (vi) Awareness films on Registration, Inclusion etc prepared by ECI, State or District shall be shown.
- (vii) Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the district may be felicitated on the occasion.
- (viii) Electoral Literacy Clubs (New Voters) in Colleges shall organize the "Youth Voters Festival" for their students and pick up any of the activities given in the Resource Book.
- (ix) Similarly, ELC (Future Voters) in Schools shall celebrate NVD as given in the Resource Book
- (x) Chunav Pathshalas (Communities) shall carry out activities as a buildup to the NVD celebration in their Polling Station area by conducting activities as given in the Resource Book.
- (xi) Voter Awareness forum (VAF) would be activated in each Government Department/ Private Organization/ Institutions/ PSU etc.. All the members of VAF will assemble together and celebrate NVD by taking NVD Pledge.
- (xii) Best performing district that have established maximum nos. of ELCs/ Chunav Pathshala/ VAF may be felicitated at State/ UT level NVD functions. Similarly best ELC/ Convener may be felicitated at booth level function.
- (xiii) Representatives of all political parties shall be invited to the celebration of the NVD at every level in addition to other stakeholders.

- (xiv) Deployment of dedicated staff at Mandal, Sub-division and District levels shall be undertaken with complete responsibility for guidance / coordination, for celebrations and reporting of all the NVD related activities effectively. BLOs shall be trained at the Mandal Headquarters / Constituency level about their role for NVD activities by the Designated Officer / EROs / AEROs well in advance.
- (xv) Special campaigns for creating awareness among Persons with Disabilities, homeless persons, Transgender, marginalized sections and other identified groups shall also be undertaken. Collaboration with NGOs, CSOs, Government Departments, PSUs and Corporates for reaching out to and actively engaging these groups shall be taken.
- (xvi) Special drive shall be undertaken for **Service personnel** utilizing the <u>Army Day that falls on 15th January just ahead of NVD</u>. In addition, the Service personnel may be engaged with the NVD celebrations as well.
- "Young Voter's Festival" through competitions in all Higher Secondary Schools and Higher Educational Institutions, *i.e.* Colleges, P.G. Centers and Universities shall be organized by DEO to serve as a build-up to NVD-2020. The competitions both at Junior Level and Senior Level will be Elocution & Essay Writing, which will be organized at Constituency, District and State Level on 18.01.2020, 21.01.2020 and 24.01.2020 respectively. Rangoli competition shall be organized at Polling Station Location level on 25.01.2020. Attractive prizes shall be given to the winners of the competitions at Polling Station Location (Rangoli) Constituency, District and State levels (in respect of 2 competitions) The District and State level winning entries (1st, 2nd & 3rd) will be showcased along with the photograph on CEOs website / You Tube. Certificates shall also be awarded to all the winners.
 - (xviii) Women centric activities shall be taken up to mobilize women for registration. Special focus be made on newly married women for getting them registered at place of marriage and deletion of name from previous roll. AWW, ASHA and Women self-help groups are to be engaged for capacity building.
 - (xix) Field level units of Information and Public Relations Department shall be engaged for audio-visual, outdoor advertisement, Song & Drama, Cultural troops etc. for environment building.
 - (xx) Chalking out specific programme activities to be undertaken by Civil Society Organizations, Schools/Colleges/Universities, reputed non-political NGOs, Youth / Students Organizations like NCC, NSS, NYKS etc., to enhance the quality of Indian democracy duly convening the meeting by the District Election Officer well in advance and communicating minutes with details of programme / activities.

- (xxi) Taking support of various media agencies to create awareness among all the electors commencing from 1st January, 2020 onwards on day to day basis. District Public Relation Officer should be made responsible for this media coverage.
- (xxii) PVC EPICs shall be got printed for the newly eligible electors. The badges will be centrally printed at Vijayawada and supplied. The newly eligible electors to be given EPIC on NVD should have representation from all the sections i.e. women, minority, tribal, physically challenged, transgender, other weaker sections etc.
- (xxiii) Young Voter's Festival held every year ahead of NVD in Colleges and Universities may be taken as launch pad for the setting up of Electoral Literacy Clubs (New Voters) in identified institutes and all subsequent voter outreach activities in these Institutes may be conducted under the aegis of the ELCs. Similarly, school engagement may be carried out for launch of ELC (Future Voters) in identified secondary and higher secondary schools.
- (xxiv) Issue of instructions to BLOs to keep Forms 6, 7, 8 & 8A available at all the Polling Station Locations on 25.01.2020 for distribution and also collection of forms and photographs, whoever wants to submit applications / new / latest photographs during the NVD celebrations.
- (xxv) At least 10 citizens who are enrolled for the first time shall be felicitated on National Voters' Day at each Polling Station Location;
- (xxvi) Identifying and felicitating Centenarian and veteran voters at the Assembly Constituency Level / District Level, who have continuously participated in the Election Process as a voter ever since the first elections conducted till date.
- (xxvii) NVD shall be celebrated in all Schools / Colleges / Other Educational Institutions and the NVD pledge shall be administered through issue of necessary circulars.
- (xxviii) Print and Electronic media should be encouraged to propagate the concept and celebrations of National Voters' Day on voluntary and free-of-cost basis, particularly, Doordarshan (DD), All India Radio, Directorate of Field Publicity, Directorate of I & PR shall be engaged for wide publicity and coverage of NVD.
- (xxix) Ensure that the EPICs issued on the National Voters Day to the voters through the Chief Guest(s) are error-free. The EPICs to be distributed should be thoroughly checked and prepared error free in all aspects viz., names in both the languages, address, date of birth etc. If any errors are found in the EPICs issued on the National Voters' Day, it will attract the notice of print and electronic media that would cover the functions/ceremonies and thereby lot of criticism will come from the public besides creating very bad impression on entire electoral administration. The Commission will take a serious view on the adverse items in the media on the National Voters' Day ceremonies.

- (xxx) Organize human chain / rally / marathons at Assembly Constituency and District Head Quarters on NVD in association with the NSS / NCC / NYKs etc. The DEOs shall take necessary action to provide required logistics to NCC cadets / NSS volunteers on the above day.
- (xxxi) The following activities shall also be tried out:-
 - To organize cultural programme / rallies with newly enrolled voters along with students / volunteers.
 - Rolling Trophy to Village Organizations who enrolled cent percent eligible citizens as electors.
 - To involve Village Organizations at all locations for NVD celebrations.
 - ◆ To organize 2K / 3K / 5K Run with the help of NGOs / Industrial establishments and distribute T-Shirts / Caps to the participants with the funding from apolitical NGOs / Industries etc.
 - ◆ To present a Tableau on Republic Day Parade on 26.01.2020 at District Headquarters.
 - To honour the best BLO who had worked hard for enrolment of cent percent eligible citizens in error free manner at the District / AC level functions.
 - ◆ To felicitate the Principals / Heads of Institutions who have enrolled cent percent eligible students of their institution with reference to qualifying date of 01.01.2020 and deliver a Trophy at district level function.

Conduct of Competitions:

1

- The students of Upper Primary Schools, High Schools and Intermediate shall be grouped as Junior level and the students from undergraduate level onwards shall be treated as Senior level;
- ii) Competitions for both junior and senior level students shall be conducted separately in 2 events each viz., Elocution & Essay Writing.
- iii) Assembly Constituency wise competitions and District wise competitions shall be held on 18.01.2020 and 21.01.2020 respectively;
- iv) A.C. level Competitions shall be held at all Schools / Colleges / Universities by the Heads of the Institutions. They will evaluate the performance, award the marks for each entry, tabulate the names of participants and their scores, event wise and furnish along with the entry sheets to the respective Assistant Electoral Registration Officer (Tahsildar) / Electoral Registration Officer (Revenue Divisional Officer/Deputy Collector), whoever is in proximity;
- v) On receipt of entries / tabulated scores from all the Schools/Colleges under the jurisdiction of an Assembly Constituency, the concerned ERO shall decide the winners by awarding first, second and third ranks for each event/category;

- vi) The 1st, 2nd and 3rd place winners of all Assembly Constituency level competitions in the district shall be participating for district level competitions on 21.01.2020 at district headquarters. The District Election Officer concerned will organize these events;
- vii) The 1st place winners of district level competitions in each event / category shall be sent for State level competitions at Vijayawada on 24.01.2020 and prizes for State Level winners will be distributed during State Level NVD function at Vijayawada on 25.01.2020. The venue for the State level competitions and State level NVD function will be intimated by the DEO, Krishna;
- viii) The DEOs shall send the participants to Vijayawada along with one responsible Officer as Caretaker to reach by 24.01.2020 morning. They have to stay in Vijayawada up to afternoon of 25.01.2020. Boarding and lodging facilities will be provided by the Collector & District Election Officer, Krishna.
- ix) The DEOs shall send the list of participants for State level competitions and the Officer accompanying them to DEO, Krishna and this office by 21.01.2020 for making necessary arrangements.
- x) The ERO / AERO shall organize the AC level competitions in close coordination with all the heads of Schools / Colleges / P.G. Centres / Universities under his / her jurisdiction;
- xi) The District Election Officer shall organize the District Level Competitions at District Headquarter. The time and venue of competitions shall be informed to all the participants well in advance;
- xii) The Collector & District Election Officer, Krishna shall organize the State Level Competitions for the State of Andhra Pradesh at Vijayawada. He should provide the boarding and lodging facilities to the participants of all competitions and their attendants (i.e., 5 x 13 = 65 participants) and transportation for their participation in State Level function at the venue to be decided by the DEO, Krishna on 25.01.2020;
- xiii) The DEO, Krishna shall inform the boarding venue to all the DEOs in advance along with the contact details of the Coordinator;
- xiv) The topics for competitions for Elocution and Essay Writing shall be selected in tune with the theme "Electoral Literacy for Stronger Democracy".
- 4. The District Election Officers shall furnish the statistics of 18+ enrolled electors during the revision period and number of EPICs to be issued on 25.01.2020 to this office by 21.01.2020. Heads of Educational Institutions shall contact the ERO / AERO concerned for further instructions with regard to conduct of competitions and celebration of NVD.

- 5. The District Election Officers are requested to identify the outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the districts and furnish the details to this Office for felicitating the occasion.
- 6. The District Election Officers are also requested to furnish the nominations for the State awards for the best ERO/ AERO/ BLO from their respective districts in the prescribed format by 31.12.2019.
- 7. The District Election Officers are informed that the NVD Badges, Certificates and other material will be supplied at appropriate time by the CEO's office as was done during NVD, 2019.
- 8. The District Election Officers shall report the compliance along with details of events held on NVD, 2020 and photographs / video-clipping uploaded on web site of the CEO. A detailed report with photographs / video clippings shall be sent to this office by 15th of February, 2020 in the shape of booklet prepared by a Professional Agency. They are also requested to furnish the Assembly Constituency / District level winning entries in each category and names and photographs of the winners, so as to showcase on CEO's website and to submit to the Election Commission of India. The report should be sent in hard copy as well as soft copy.
- 9. The District Election Officers shall also send the information in the enclosed NVD reporting format twice first report by 31.12.2019 and second by 02.02.2020, so as to furnish the consolidated information to the Commission and also to upload the same on ECI web site.

K.VIJAYANAND, CHIEF ELECTORAL OFFICER & E.O. PRL. SECRETARY TO GOVERNMENT

To

All District Election Officers & Collectors in Andhra Pradesh (w.e).

Copy to

The Chairman, A.P. State Council for Higher Education.

The Commissioner & Director of School Education, AP

The Commissioner of Intermediate Education, AP

The Secretary, Board of Intermediate Education, AP

The Commissioner of Collegiate Education, AP

The Director, Technical Education, AP

With a request to issue suitable instructions to all the Heads of Educational Institutions under their control.

The Special Chief Secretary/Principal Secretary/Secretary, School / Higher/ Technical Education, Government of Andhra Pradesh with a request to issue the instructions to all the concerned to make NVD, 2020 celebrations a grand success.

All Sections in G.A.(Elecs.) Dept. SF / SC.

//FORWARDED::BY ORDER//

SECTION OFFICER

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

491/ECI/LET/FUNC/SVEEP-I/NVD/2019

Dated: 10th December, 2019

To,

The Chief Electoral Officers of all the States & UTs

Sub: - National Voters' Day (25th January) 2020 - reg.

Sir/Madam,

I am directed to state that the 10th National Voters' Day shall be celebrated across the country at State, District and Booth level on 25th January, 2020. The theme for the 10th NVD is:

'Electoral Literacy for Stronger Democracy'

- 2. Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions. Chunav Pathshala shall act as the hub for pre-NVD activities and build-up and shall be roped in for the NVD functions at the PS level.
- 3. The NVD celebrations in the State, as in the past, shall have the following components in addition to any other component that the CEO and the DEO may like to incorporate:

A. KEY ACTIVITIES:

- i. AT BOOTH LEVEL:
 - a. The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on NVD in a brief ceremony/ public function.
 - b. As prescribed by the Commission, a badge with its logo with the slogan "Proud to be a Voter Ready to Vote" shall also be provided by the BLOs to the new electors during the felicitation ceremony along with their EPIC.
 - c. One of the ECI films on EVM/VVPAT shall be shown at the public function, in local language. Other awareness films on Registration, Inclusion etc. prepared by State or District may also be shown.
 - d. The DEOs would arrange for the venue and logistics required for the brief ceremony/ public function, in each polling station area.
 - e. The EROs and AEROs of the constituency shall participate in the ceremony/ public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated.

ii. AT DISTRICT HQs:

- a. The DEO shall organize the NVD function at the District headquarters, in association with Panchayat organizations, academic institutions, civil society groups, organizations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
- b. In this event, badges and EPIC shall be distributed among selected new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at District function.
- Awareness films on Registration, Inclusion etc prepared by ECI, State or District shall be shown.
- d. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the district may be felicitated on the occasion.

iii. AT STATE HOS:

- a. The CEO organizes the NVD function at the State capital in association with Media, Civil Society, Opinion Groups, Youth Volunteer Groups, State Administration, State Election Commission and Corporates etc.
- b. In this event also, badges and EPIC shall be distributed among selected new voters among new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at State function.
- c. ECI films on EVM/VVPAT, duly translated in regional language shall be screened in the State function and also shared with the district to be screened in the District and Booth Level NVD function.
- d. The State Awards shall be handed out in the function.
- e. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the State may be felicitated on the occasion.
- f. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, well in advance.

B. ELECTORAL LITERACY CLUBS

ELCs were launched on the 8th NVD and have an important role to play during and around the NVD.

- Electoral Literacy Clubs (New Voters) in Colleges shall organize the "Youth Voters
 Festival" for their students and pick up any of the activities given in the Resource
 Book.
- ii. Similarly, ELC (Future Voters) in Schools shall celebrate NVD as given in the Resource Book
- Chunav Pathshalas (Communities) shall carry out activities as a buildup to the NVD celebration in their Polling Station area by conducting activities as given in the Resource Book.

- iv. Voter Awareness forum (VAF) would be activated in each Government Department/ Private Organization/ Institutions/ PSU etc.. All the members of VAF will assemble together and celebrate NVD by taking NVD Pledge.
- v. Best performing district that have established maximum nos. of ELCs/ Chunav Pathshala/ VAF may be felicitated at State/ UT level NVD functions. Similarly best ELC/ Convener may be felicitated at booth level function.

C. SERVICE VOTERS

- Special awareness drive may be undertaken for Service personnel utilizing the <u>Army</u> <u>Day that falls on 15th January just ahead of NVD.</u>
- ii. The Service Voter Film shared with the States may be shown in all the cinemas in the Cantonment areas and special screenings may be held to familiarise the Service personnel with the process of registration and voting.
- iii. In addition, the Service personnel may be engaged in the NVD celebrations as well.

D. PERSONS WITH DISABILITIES (PwDs)

- Special campaign for creating awareness among PwDs may be rolled out for maximum enrolment.
- PwDs electors may be made aware about the facilities available for them at the polling stations such as ramps, volunteers, wheel Chairs and other arrangements etc.

E. YOUTH PARTICIPATION

- Young Voters may be engaged through online games and competitions at District and State level.
- The District and State level winners of the competitions name may be showcased at CEOs website.

F. WOMEN'S PARTICIPATION

Women centric activities such as setting up of special registration desk for women electors at polling station and door to door survey by BLO may be taken up for maximum enrolment of women.

G. SR. CITIZEN AND CENTENARIAN VOTERS

i. Sr. Citizen and Centenarian Voters may be made aware about the facilities available for them at polling stations such as special Queue for voting etc.

D. MEDIA ENGAGEMENT

- CEOs and DEOs may use phone-ins on Radio and Television to engage with the electors and respond to their queries.
- BLOs may participate in the phone-ins in Community Radio to respond to queries at Community level.
- iii. All forms of media i.e. print, audio-visual, outdoor advertisement, FM radio, television, SMSes, e-mails, social media, cultural troupes etc. may be utilized for awareness and propagating the theme.
- iv. Propagation of NVD theme through various Government schemes and programs.

Contd.....4/-

- v. The NVD theme and related messages in form of posters and banners should be prominently displayed in the offices of the CEO, DEO, ERO and the VFCs.
- vi. A Print Advertisement shall be brought out on 25th January highlighting the theme.
- 5. State Awards are to be awarded at the State NVD function.
- 6. The preparations for the NVD at district and booth level may be closely monitored by the office of the CEO. Two reports are to be submitted online (in the PGR portal) on the activities planned and undertaken as per the annexure, to be submitted by $1^{\rm st}$ January 2020 and $5^{\rm th}$ February 2020. Commission shall review the preparation of the NVD celebrations.

Encl: Reporting Format

Yours Sincerely,

(SUJEET KUMAR MISHRA)

Secretary

Reporting Format for National Voters' Day 2020

(Prelim report by 1st January/final by 5th February)

State:

Date:

.NO	Name of the activity		Data
1.	Number of PS locations where NVD will be/was organized		+
2.	Total electors to be/was distributed EPIC on NVD (includes those given EPIC between final publication of ER and NVD)	Male	
		Female	
		Others	
3.	Of these, how many in 18-19 yr age group (newly eligible)	Male	
		Female	PW FYE
		Others	
4.	Number of badges to be/was distributed to new electors.		
5.	Number of youth voters festivals planned/organised in Colleges through ELC Colleges		
6.	Number of Schools celebrating NVD through ELC schools		
7.	Number of special awareness camps held for service voters		
8.	Whether any document/ film to be/launched in NVD, detail thereof		
9.	Tableau for State RD parade on given theme		Y/N
10.	Chief Guest proposed/ attended the State NVD function		
11.	Newspapers in which NVD advertisement is planned /was given on 25 th January, 2020.		

Signature: