

GOVERNMENT OF ANDHRA PRADESH  
DEPARTMENT OF TECHNICAL EDUCATION

OFFICE OF THE  
COMMISSIONER OF TECHNICAL EDUCATION  
ANDHRA PRADESH: HYDERABAD

Memo. No. H1/189/2016

Date: 10 .08.2016

Sub Technical Education – Krishna Pushkaralu 2016 –  
Associating Educational Institutes in the State to  
participate in developmental activities - Certain  
Instructions – regarding.  
Ref: GO Rt No. 189 Higher Education (CE) Department dated  
05.08.2016.

The Government, has issued orders in the GO ref cited on **Twelve themes for Twelve days of pushkarams** to be deliberated upon in all educational institutions from Schools to Universities across the state and are to take up various activities synchronizing with the Krishna Pushkarams from 12.8.2016 to 23.8.2016 and also issued guidelines for implementation in all Schools, Colleges and Universities in AP.

Therefore while enclosing the copy of the GO cited, the Principals of Government, Aided, Un-Aided Polytechnics including 2<sup>nd</sup> Shift polytechnics in Engineering colleges are requested to organize the activities in two phases as ordered in the said GO.

Further the RJDTEs of Tirupati and Kakinada are requested to issue guidelines and take up necessary steps for selection of Best Project Reports at Institution level and District level under intimation to this office.

The receipt of this Memo may please be acknowledged.

Encl: as above

Sd/-V.S.Dutt  
For Commissioner

To  
The Principals of Government, Aided, Un-Aided Polytechnics including  
2nd Shift polytechnics in Engineering colleges.  
The Regional Joint Directors of Technical Education, Kakinada and Tirupati  
to take necessary action.  
Copy to the Secretary, SBTET, A.P., Hyderabad.  
Copy to the CTE Peshi

  
For Commissioner  
10/8

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Human Resource Department - **Krishna Pushkaralu** – Associating Educational Institutions in the State to participate in developmental activities – **Action Plan** – Orders - Issued.

**HIGHER EDUCATION (CE) DEPARTMENT**

**G.O. RT. No. 189**

Dated:05 -08-2016

Read :

**Ref:-** Directions of the Hon'ble Chief Minister in the Video Conference on 02.08.2016.

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**ORDER :**

The Government of Andhra Pradesh aims at all-round development of the state and strives to involve the student community for transforming the state of Andhra Pradesh into a knowledge society. Making the student community an integral part of developmental process covering areas of plantation, water conservation, skill development, development of IT initiatives, health mission etc. is critical in this effort of developing Swarna Andhra Pradesh.

2. The ensuing **Krishna Pushkaralu 2016** is an important event in the State which is expected to draw attention of all sections of the society. The Government desires to channelize this enthusiasm for reconstruction of the State and to position it among the top States of the Country. In this direction the Human Resource Department can play a pivotal role in transplanting the vision into a reality, with help of the teachers and student community.

3. The Hon'ble Chief Minister of Andhra Pradesh during the video conference held on 02.08.2016 has suggested **Twelve themes** for the twelve days of the Pushkarams to be deliberated upon. The following are the twelve themes on which educational institutions from Schools to Universities across the state are to take up various activities synchronizing with the Krishna Pushkarams:

1. Jalasamrakshana - Nadula Anusandhanam (Water conservation)
2. Amaravathi (People's Capital)
3. Vanam – Manam (Tree Plantation Programme)
4. Vyavasayam – Anusandhana Rangaalu (Agriculture and Allied Sectors)
5. Vidya - Skill Development
6. Physical Literacy
7. Pedarikam Pai Gelupu (Poverty Alleviation)
8. Swachha Andhra Pradesh (Clean Andhra Pradesh)
9. Double Digit Growth
10. Internet
11. Arogyam (Health)
12. Parisramalu (Industries)

4. After careful examination, the following guidelines are issued for implementation in all schools, Colleges and Universities in the state of Andhra Pradesh.

**I. Initiatives at the Educational Institution Level:**

The action plan suggested for the activities mentioned above in educational institutions will be in two phases;

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**Phase 1: Activities during Krishna Pushkaralu from 12.8.2016 to 23.8.2016:**

- Each institution shall prepare an action plan for conducting activities involving its staff, students and other stakeholders during the Pushakram days.
- The Teachers/ Lecturers/ Professors to be identified as nodal officer/ incharge for each theme at the institutional level will be responsible for conducting activities like discussions, debates, essay writing, quiz, painting, elocution, poem writing, logo, caption writing etc. in their classes on one theme each day on the 12 days of Pushkaralu.
- Competitions shall be conducted for students on the themes and certificates of appreciation/ merit be issued.
- The institution head i.e the Head master, Principal, Registrar etc will be responsible for collection of reports and submission of the same to the respective head offices on the last day of Pushkaralu.

**Phase 2: Year-long Activities**

- Each institution shall prepare an year-long action plan of innovative activities on the twelve themes in coordination with the parent-teacher associations.
- The action plan shall have appreciative enquiry into the themes in terms of vision, dreams and visuals
- The action plan shall be submitted to the respective head of the department within 10 days after the Pushkaralu, through proper channel.
- The action plan will be implemented through the year up to end of March' 2017.
- Monthly reports on the progress on the action plan shall be submitted to the respective head of the departments
- The Vice Chancellors shall oversee the activities of Colleges and Universities in their respective jurisdiction and send monthly reports to the A.P State Council of Higher Education (APSCHE).

**II. Preparation by the Education Department:**

- The Higher Education and School Education Departments will prepare a **booklet on the twelve themes** and publish the digital copy on the website of the departments concerned, accessible to all schools/colleges/universities. Each theme will be explained in around two pages. The Hon'ble Chief Minister may inaugurate the booklet.
- The respective departments shall prepare **formats** for sending reports and establish mechanisms for receiving and compiling them.
- The respective departments shall develop a mechanism of **Qualitative Participatory Assessment (QPA)** for assessing the activities

**Roles and Responsibilities:****At Institutional Level:**

(Schools (High school students only)/ Intermediate Colleges/ Polytechnics/ Degree and PG Colleges/ Engineering Colleges/Universities etc.)

- Vice Chancellor/Principal/Head Master shall coordinate the complete Plan of Action.
- Constitute committees for each theme & divide entire student strength into 12 units
- Attach each student unit to 1 or 2 staff members
- Select the best Project reports (one from each of the themes) and submit to the respective District in charges (as per the theme) i.e., DEO for schools, RJD for colleges VCs for universities and engineering colleges.
- Organize prize distributions at the Institution level

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**At District level:**

- District Level Officers nominated are DEO for schools, principal of ID college for the degree and PG colleges, Nodal Principal for Polytechnics of the district, Principal of the Government Engineering College for Engineering Colleges of the affiliating universities.
- Scrutinize the project reports submitted by the various Institutions and select the best from each theme.
- Give away prizes to the best one at district level for each of the topic

**At University Level:**

- The Vice Chancellors shall constitute committees for each theme for scrutiny of the project reports submitted by the various Institutions at University level.
- Select the best from each theme and publish on the web and submit the same to the Principal Secretary to Govt., Higher Education department for information.
- Organize prize distribution at the University level in befitting manner.

**At State Level:**

- The departments of Schools Education and Higher Education shall constitute a committee for selection of state level best project reports which would be appreciated on the eve of Independence day/ Republic day.

**( BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SUMITA DAWRA  
PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Principal Secretary to Government, School Education Department, A.P. Secretariat, Hyderabad.

The Chairman, A.P. State Council of Higher Education, Andhra Pradesh, Hyderabad,

The Commissioner, School Education, Andhra Pradesh, Hyderabad,

The Commissioner, Technical Education, Andhra Pradesh, Hyderabad,

The Commissioner, Collegiate Education, Andhra Pradesh, Hyderabad,

The Commissioner, Intermediate Education, Andhra Pradesh, Hyderabad

The Special Chief Secretary to Hon'ble Chief Minister, Andhra Pradesh,

The Joint Secretary to Hon'ble Chief Minister, Andhra Pradesh,

State Project Director, Sarva Siksha Abhiyan, Andhra Pradesh, Hyderabad,

State Project Director, R.U.S.A., Andhra Pradesh, Hyderabad,

PS to Chief Secretary, Andhra Pradesh, Hyderabad,

The OSD to Hon'ble Minister (HRD),

The Higher Education (TE/UE/MC )Department,

SC/SF

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER**