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GOVERNMENT OF ANDHRA PRADESH
GENERAL ADMINISTRATION (ELECTIONS.E) DEPARTMENT

Memo No. 3577/Elecs.E/A2/2013-1

Dated: 27.12.2013

Sub:- NVD - Celebrations on account of National Voters' Day on 25th January, 2014 – Action to be taken by the District Election Officers – Detailed instructions – Issued - Regarding.

Ref:- 1) From the ECI Letter No.491/SVEEP/2011(NVD), dt.01.11.2011.
2) From the E.C.I. Lr.No. 491/SVEEP/2013(LS), dt.11.11.2013.

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A copy of the ECI letter second cited is sent herewith to all the District Election Officers. All District Election Officers are aware that the Election Commission of India has decided to celebrate 25th January, its Foundation Day, as the National Voters Day every year, starting from 25th January, 2011, the concluding day of the Diamond Jubilee Celebrations of ECI. The Commission's objective is to increase the enrolment of voters, by using this occasion so as to make universal adult franchise a complete reality and, thereby, to enhance the quality of Indian democracy. The day will also be utilized to spread awareness among voters regarding effective participation in the electoral process.

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2. The Commission in its letter first cited has issued instructions on various activities to be undertaken in connection with celebrations of the National Voters' Day, 2012. The ECI in its letter second cited has directed that the activities for the NVD, 2014 shall be carried out as per the ECI's instructions vide first cited and also enclosed the reporting format for the NVD. The Commission has also directed to have a Tableau in the Republic Day function with Parliament and Legislative Assembly Elections, 2014 as the theme. The Commission, while giving template for reporting SVEEP action plan for LS, 2014, has directed to submit the same regularly.

3. The following activities shall be undertaken in connection with the National Voters Day on 25.01.2014 by the respective Officers under the overall supervision of the DEO:

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- (i) The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on 25th January, 2014 in a brief ceremony / public function to be arranged at each Polling Station Location. As prescribed by the Commission, a badge with its logo with the slogan "**Proud to be a voter - Ready to vote**" shall also be handed over by the BLOs to the new electors during the felicitation ceremony **along with their EPIC**. The DEOs would secure the venue and logistics required for the brief ceremony / public function at each polling station location. The badges will be supplied by this office.

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- (ii) The AEROs and EROs of the respective constituency shall participate in the ceremony / public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated. This function can be combined in respect of all the polling stations located within 2 km radius of the venue to achieve a high level of impacts.
- (iii) The DEO shall organize appropriate events at the District headquarters, in association with Local bodies, Universities / Engineering Colleges and other academic institutions, civil society organizations, Youth Volunteers' Associations like NSS, NCC, Scouts & Guides, NYKS, Media and Ex-servicemen etc. to popularize the electoral participation and voters' education. In the event at the District Headquarters also, EPICs shall be distributed among new voters of the local polling stations combining within a radius of 2 km or so to achieve the high level of impact. It shall be ensured that the Chief Guest(s) hand over the EPICs to all newly registered voters (18+), whose Polling Station(s) are covered by the ceremony / function and electors are not made to walk a long distance for this purpose.
- (iv) Representatives of all political parties shall be invited to the celebration of the NVD at every level in addition to other stake holders.
- (v) Deployment of dedicated staff at Mandal, Sub-division and District levels shall be undertaken with complete responsibility for guidance / coordination, for celebrations and reporting of all the NVD related activities effectively. BLOs shall be trained at the Mandal Headquarters / Constituency level about their role for NVD activities by the Designated Officer / EROs/AEROs well in advance.
- (vi) "Young Voter's Festival" through competitions in all Higher Secondary Schools and Higher Educational Institutions, i.e. Colleges, P.G.Centres and Universities shall be organized by DEO to serve as a build-up to NVD-2014. The competitions both at Junior Level and Senior Level will be Elocution, Painting / Drawing and Quiz competitions, which will be organized at Constituency, District and State Level on 18.01.2014, 21.01.2014 and 24.01.2014 respectively. Rangoli competition will be organized at Polling Station level on 25.01.2014. Attractive prizes will be given to the winners of the competitions at Constituency, District and State levels. The District and State level winning entries (1st, 2nd & 3rd) will be showcased along with the photograph on CEOs website. Certificates shall also be awarded to all the winners.
- (vii) Field level units of Information and Public Relations Department shall be engaged for audio-visual, outdoor advertisement, Song & Drama, Cultural troupes etc. for environment building.

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- (viii) Chalking out specific programme activities to be undertaken by Civil Society Organizations, Schools/Colleges/Universities, reputed non-political NGOs, Youth / Students Organizations like NCC, NSS, NYKS etc. to enhance the quality of Indian democracy duly convening the meeting by the District Election Officer well in advance and communicating minutes with details of programme activities.
- (ix) Taking support of various media agencies to create awareness among all the electors commencing from 1st January, 2014 onwards on day to day basis. District Public Relation Officer should be made responsible for this media coverage.
- (x) As it is decided to print EPICs with PVC and colour photograph, necessary instructions will be issued for preparation of EPICs after final publication of electoral rolls on 16.01.2014 for distribution to all the new voters at ceremony / public function at each Polling Station Location. The badges will be centrally printed at Hyderabad and supplied. The newly eligible electors to be given EPIC on NVD should have representation from all the sections of women, minority, tribal, physically challenged, transgender, other weaker sections etc. In case, any Polling Station Location is falling short of these categories of electors, under continuous updation, applications be invited and disposed of before 25.01.2014 so as to enable these newly enrolled electors to participate in the function on 25.01.2014.
- (xi) Issue of instructions to BLOs to keep forms 6, 7, 8 & 8A available at all the Polling Station Locations on 25.01.2014 for distribution and also collection of forms and photographs, whoever wants to submit applications with photographs during the NVD celebrations.
- (xii) At least 20 citizens who are enrolled for the first time shall be felicitated on National Voters Day at each Polling Station Location;
- (xiii) Identifying and felicitating such veteran voters at the Assembly Constituency Level / District Level, who have continuously participated in the Election Process as a voter ever since the first elections conducted till date.
- (xiv) Ensure that the EPICs issued on the National Voters Day to the voters through the Chief Guest(s) are error-free. The EPICs to be distributed should be thoroughly checked and prepared error free in all aspects viz., names in both the languages, address, date of birth etc. If any errors are found in the EPICs issued on the National Voters Day, it will attract the notice of print and electronic media that would cover the functions/ceremonies and thereby lot of criticism will come from the public besides creating very bad impression on entire electoral administration. The Commission will take a serious view on the adverse items on the National Voters Day ceremonies.

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- (xv) Organize human chain / rally / marathons at Sub-Division and District Head Quarters on NVD in association with the NSS / NCC / NYKs etc. The DEOs shall take necessary action to provide required logistics to NCC cadets /NSS volunteers on the above day.
- (xvi) The following activities shall also be tried out:
- ◆ To organize cultural programme / rallies with newly enrolled voters along with students / volunteers.
 - ◆ Rolling Trophy to Village Organizations who enrolled cent percent electors.
 - ◆ To involve Village Organizations at all locations for NVD celebrations
 - ◆ To organize 2K / 3K Run with the help of NGOs / Industrial establishments and distribute T-Shirts / Caps to the participants with the funding from apolitical NGOs / Industries etc.
 - ◆ To exhibit the theme of "Parliament and State Legislative Assembly Elections, 2014" through the Tableau to be taken through all the Assembly Constituency Headquarters before 25.01.2014 and on Republic Day Parade on 26.01.2014 at District Headquarters.
 - ◆ To honour the best BLO who had worked hard for enrolment at the District level function and to send such proposals for the State level function.
 - ◆ To felicitate the Principals / Heads of Institutions who have enrolled cent percent eligible students of their institution during 2013-14 and deliver a Trophy .

Conduct of competitions:

- i) The students of Upper Primary Schools, High Schools and Intermediate shall be grouped as Junior level and the students from undergraduate level onwards shall be treated as Senior level;
- ii) Competitions for both junior and senior level students shall be conducted separately in three events each viz., Elocution, Quiz competition and Painting/Drawing;
- iii) Assembly Constituency wise competitions and District wise competitions shall be held on 18.01.2014 and 21.01.2014 respectively;
- iv) A.C. level Competitions shall be held at all Schools / Colleges / Universities by the Heads of the Institutions. They will evaluate the performance, award the marks for each entry, tabulate the names of

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participants and their scores, event wise and furnish along with the entry sheets to the respective Assistant Electoral Registration Officer (Tahsildar) / Electoral Registration Officer (Revenue Divisional Officer), whoever is in proximity;

- v) On receipt of entries / tabulated scores from all the Schools/Colleges under the jurisdiction of an Assembly Constituency, the concerned ERO shall decide the winners by awarding first, second and third ranks for each event/category;
- vi) The 1st, 2nd and 3rd place winners of all Assembly Constituency level competitions in the district shall be participating for district level competitions on 21.01.2014 at district headquarters. The District Election Officer concerned will organize these events;
- vii) The 1st place winners of district level competitions in each event / category shall be sent for State level competitions at Hyderabad on 24.01.2014 and prizes for State Level winners will be distributed during State Level NVD function at Ravindra Bharathi on 25.01.2014;
- viii) The DEOs shall send the participants to Hyderabad along with one responsible Officer as Caretaker to reach by 24.01.2014 morning. They have to stay in Hyderabad upto afternoon of 25.01.2014. Boarding and lodging facilities will be provided by the Special Commissioner, Greater Hyderabad Municipal Corporation & District Election Officer, Hyderabad.
- ix) The DEOs shall send the list of participants for State level competitions and the Officer accompanying them to DEO., Hyderabad and this office by fax on 21.01.2014 for making necessary arrangements.
- x) The ERO / AERO shall organize the AC level competitions in close coordination with all the heads of Schools / Colleges / P.G.Centres / Universities under his / her jurisdiction;
- xi) The District Election Officer shall organize the District Level Competitions at District Headquarter. The time and venue of competitions shall be informed to all the participants well in advance;
- xii) The Special Commissioner, Greater Hyderabad Municipal Corporation & District Election Officer, Hyderabad shall organize the State Level Competitions at Hyderabad. He should provide the boarding and lodging facilities to the participants of all competitions and their attendants (ie., 7 x 23 = 161 participants) and transportation for their participation in State Level function at Ravindra Bharathi on 25.01.2014;

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- xiii) The DEO, Hyderabad shall inform the boarding venue to all the DEOs in advance along with the contact details of the Coordinator;
- xiv) In order to have uniformity in the topics for competitions all over the State, the topics will be communicated very shortly.

4. The DEOs shall furnish the statistics of 18+ enrolled electors during the revision period and number of EPICs to be issued on 25.01.2014 to this office by 20.01.2014. Heads of Educational Institutions shall contact the ERO / AERO concerned for further instructions with regard to conduct of competitions and celebration of NVD.

5. The District Election Officers are informed that the NVD Badges, Certificates and other material will be supplied at appropriate time by the CEO's office as was done during NVD, 2013.

6. The District Election Officers shall report the compliance along with details of events held and photographs / video-clipping uploaded on web site and a detailed report with photographs / video clippings shall be sent to this office by the 15th of February, 2014 in the shape of booklet prepared by a Professional Agency. They are also requested to furnish the Assembly Constituency / District level winning entries in each category and names and photographs of the winners, so as to showcase on CEO's website and to submit to the Election Commission of India. The report should be sent in hard copy as well as soft copy.

7. The District Election Officers shall also send the information in the enclosed NVD reporting format by 02.02.2014, so as to furnish the consolidated information to the Commission and also to upload the same on ECI web site.

BHANWAR LAL,
CHIEF ELECTORAL OFFICER &
E.O. PRL.SECRETARY TO GOVT.

To
All Collectors and District Election Officers (except Collr., Hyderabad)(w.e)
The Special Commissioner, GHMC & DEO., Hyderabad (w.e)

Copy to

The Roll Observers with a request to review the above items during their visit to districts.

The Chairman, A.P. State Council for Higher Education.

The Commissioner & Director of School Education.

The Commissioner of Intermediate Education

The Secretary, Board of Intermediate Education

The Commissioner of Collegiate Education

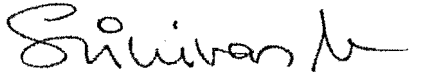
The Director, Technical Education

All Sections in G.A.(Elecs) Dept.

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} With a request to
issue suitable
instructions to all the
Heads of Educational
Institutions under
their control.

//Forwarded :: By Order//


SECTION OFFICER

**GOVERNMENT OF ANDHRA PRADESH
DEPARTMENT OF TECHNICAL EDUCATION**

Office of the
Commissioner of Technical Education
Andhra Pradesh :: Hyderabad

Endt. No. H2/ 22263/2013

Date: 10-01-2014

A copy of the Memo.No.3577/Elecs.E/A2/2013-1, General Administration (Elections) Department dt: 27-12-2013 is herewith communicated to the Principals of the Government/Private/Aided/Unaided and II shift Polytechnics in Private Engineering Colleges, concerned, for compliance and further necessary action in the matter.

Encl: As above.

Sd/- AJAY JAIN
COMMISSIONER

To

The Principals of the Government/Private/Aided/Unaided
and II shift Polytechnics in Private Engineering Colleges.


For COMMISSIONER