EHE02-17/286/2025-H SEC-CTE I/4346142/2025

GOVERNMENT OF ANDHRA PRADESH

OFFICE OF THE
DIRECTOR OF TECHNICAL EDUCATION,
ANDHRA PRADESH :: MANGALAGIRI

Cir. Memo. No. H/DTE-LOGO/25

17-09-2025

Sub: Technical Education- Government Polytechnics- DTE-LOGO Competition – For Students and Staff - Entries called for - - Reg. @@@

Attention of Principals of all the Government Polytechnics is invited to the subject cited. The Department of Technical Education is hereby announce DTE-LOGO competition for students and staff of Government Polytechnics. All creative minds are encouraged to participate. The eligibility criteria, schedule, details of reward, and guidelines for submission of LOGO are as hereunder:

- 1. All students and staff of Government Polytechnics are eligible to participate
- 2. A minimum of one logo shall be submitted by each Government Polytechnic. There is no limit on number of entries.
- 3. The LOGO shall be unique, clear, and easy to understand (in its first look)
- 4. **Theme: LOGO** must reflect from education to employment of Dept. of Technical Education in Andhra Pradesh.
- 5. Duplication of Logo is not allowed.
- 6. Award prize money
 - a. 1st Prize: Rs 50,000/-.
 - b. 2nd Prize: Rs 25.000/-.
- 7. Each logo design sent should be certified by the Head of Section and Principal of the Polytechnic concerned.
- 8. Each submission shall be made through official E-Mail ID of the Institution with participant details.
- 9. The logo design entries must be emailed to: academicmedia.dte@gmail.com on or before 24-09-2025, 5PM.
- 10. No entries beyond the schedule will be considered for award.

In this connection, the Principals of all Government Polytechnics are hereby informed to ensure a minimum of one entry, disseminate the DTE-LOGO competition to all students and staff of respective Polytechnic and ensure the maximum participation.

Further, the Regional Joint Directors of Technical Education, AU and SVU

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Regions are hereby informed to oversee the activity and ensure participation of all Government Polytechnics in their respective jurisdiction.

For any other queries related to this, the Principals may contact the Development Officer, O/o DTE.

JOINT DIRECTOR

To

The Principals of all Government Polytechnics.
The Regional Joint Directors of Technical Education, AU and SVU Regions.
Copy to the Secretary, SBTET, A.P for information
Copy to the Peshi in the O/o DTE, A.P., for information