

GOVERNMENT OF ANDHRA PRADESH

OFFICE OF THE
DIRECTOR OF TECHNICAL EDUCATION
ANDHRA PRADESH: MANGALAGIRI

Cir. Memo. No:H/Circulars/2025

Date:05-05-2025

Sub: Technical Education - Academic - Implementation of "SWACHH ANDHRA" Program -Change of Themes for May and June 2025 - Instructions to the Principals issued - Reg.

Ref: 1. G.O. Rt. No. 24, Municipal Administration & Urban Development (K) Department, dated 17.01.2025.

2. Memo No.2749763/K/2024 Dated 11.03.2025 of Municipal Administration & Urban Development (K) Department.

3. This office memo even number Dated 11-02-2025 &13-03-2025.

4. Memo No.2736455/K/2025, Dt: 24.04.2025 of MA&UD (K) Department.

The attention of all Principals of Government Polytechnics in the State is invited to the references cited. Vide reference 4th cited, the Government has issued instructions on interchanging of themes for the months of May and June 2025, under the "Swachh Andhra programme".

The revised monthly themes are as follows:

- **May 2025:** "*Beat the Heat*" (instead of "Neeru- Meeru")
- **June 2025:** "*Neeru- Meeru*" (instead of "Beat the Heat")

In this regard, all the Principals of Government Polytechnics are hereby informed to observe **Swachhata Divas** on the **3rd Saturday of May (17.05.2025)** by organizing activities based on the revised theme for May 2025: "**Beat the Heat**".

Concept Communication:

Mitigating the effects of heat and promoting measures for heat resilience.

Suggested Activities:

1. **Awareness Campaigns:** Conduct talks, rallies, and seminars on heat-related illnesses and the importance of heat mitigation strategies.
2. **Tree Plantation Drive:** Organize plantation drives on campus to increase green cover and reduce heat island effects.
3. **Heat Resilience Demonstrations:** Educate students and staff on heat resilience measures such as the use of shades, cooling devices, and personal protective equipment.
4. **Community Outreach Program:** Conduct outreach programs in nearby communities to spread awareness on heat-related illnesses and promote preventive strategies.

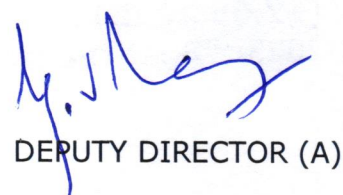
Further, the Principals of nodal polytechnics are hereby informed to submit the monthly reports of their district, to this office through mail to academicmedia.dte@gmail.com along with the 3 or 4 high definition Photographs taken during this month.

The Regional Joint Directors of AU and SVU Regions are hereby informed to oversee the timely completion of above records in all Government Polytechnics under their jurisdiction.

Sd/- V. PADMA RAO
JOINT DIRECTOR

To

The Principals of all Govt., Aided, Polytechnics across AP
Regional Joint Director of Technical Education, AU and SVU Regions
Copy to Secretary, SBTET, AP
Copy to F Section, O/o CTE


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