

GOVERNMENT OF ANDHRA PRADESH

OFFICE OF THE
DIRECTOR OF TECHNICAL EDUCATION
ANDHRA PRADESH: MANGALAGIRI

Cir. Memo. No:H/Circulars/2025

Date: 13-03-2025

Sub: Technical Education - Academic - Implementation of "SWACHH ANDHRA" Program - March 2025- Certain instructions to the Principals - Issued - Reg.

- Ref: 1. G.O. Rt. No. 24, Municipal Administration & Urban Development (K) Department, dated 17.01.2025.
2. Memo No.2749763/K/2024 Dated 11.03.2025 of Municipal Administration & Urban Development (K) Department
3. This office memo even number Dated 11-02-2025

As part of the "SWACHH ANDHRA" programme, the Government has instructed to conduct activities on every 3rd Saturday of each month. Hence all the polytechnics under the control of Department of Technical Education, AP are requested to undertake the following activities:

1. **Swachhatha Pledge:** Organize a cleanliness oath-taking ceremony for all students and staff.
2. **Clean Classroom Drive:** Encourage students to clean and decorate their classrooms.
3. **Green Campus Initiative:** Plant trees and create small gardens within the campus.
4. **Plastic-Free Campus Drive:** Implement a ban on single-use plastics and conduct awareness sessions.
5. **Waste Segregation Demo:** Organize training sessions on dry/wet waste segregation.
6. **Eco-Friendly Art or Quiz Competition:** Encourage students to create art or participate in quizzes using waste materials.
7. **Hand washing & Hygiene Session:** Conduct demonstration sessions on proper hand hygiene.
8. **Swachh Polytechnic Rally:** Organize a rally where students march with placards promoting cleanliness.
9. **Community Cleaning Drive:** Encourage students to clean nearby public areas.

10. **Zero Food Waste Campaign:** Create awareness and provide strategies for reducing food waste.

11. **Composting Workshop:** Set up composting pits for organic waste and conduct workshops.

In addition to above activities, Govt has set a theme for every month for the swachhata Divas. For the month of **March 2025**, the theme is "**Avoid – Single Use of Plastics(SUPs) -Promote Reusables.**"

In line with this theme, all Polytechnics are requested to undertake the following activities related to above theme on 15.03.2025

1. Avoid Single Use Plastic items and prevent littering of Paper/Plastics and other products.
2. Demonstrate suitable Reusable alternatives.
3. Ensure the use of only reusables across all public, private establishments, and institutions.
4. Conduct campaigns on the negative impact of SUPs and promote greener alternatives for health and wealth.

Further, the Principals of nodal polytechnics are hereby informed to submit the monthly reports of their district, to this office through mail to academicmedia.dte@gmail.com along with the 3 or 4 high definition Photographs taken during this month.

The Regional Joint Directors of AU and SVU Regions are hereby informed to oversee the implementation of above programme in all Government Polytechnics under their jurisdiction.

Further, it is needle less to say, All Polytechnics are required to undertake activities related to the specified theme outlined in G.O. Rt. No. 24, Municipal Administration & Urban Development (K) Department, dated 17.01.2025, for each month.

Sd/- V. PADMA RAO
JOINT DIRECTOR

To

Principals of all Govt., Aided, Polytechnics across AP
Regional Joint Director of Technical Education, AU and SVU Regions
Copy to Secretary, SBTET, AP



DEPUTY DIRECTOR