

GOVERNMENT OF ANDHRA PRADESH**OFFICE OF THE
DIRECTOR OF TECHNICAL EDUCATION
ANDHRA PRADESH:: MANGALAGIRI****Cir.Memo.EHE02-17/295/2025-DO-CTE 30-09-2025**

Sub:TE- Academic – GST 2.0- Super GST, Super Savings - Campaign – State wide Launch –One-month celebrations from 25th September to 19th October 2025 at all Government, Aided and Private Polytechnics –Instructed - Regarding.

Ref: G.O.Rt.No.1137, Revenue (CT) Dept., dated 25.09.2025.

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It is to inform that the Government of Andhra Pradesh is committed to ensuring that the benefits of the Next Gen GST Reforms are disseminated to all sections of society by creating widespread awareness regarding the advantages arising out of reduced tax rates. Accordingly, vide reference cited, the Government has launched a one-month comprehensive awareness campaign, “**Super GST– Super Savings**”, to be conducted across the State from Dussehra to Deepavali (i.e., **from 25.09.2025 to 19.10.2025**). Further, vide reference cited, the Government has also communicated the comprehensive operational guidelines, along with the “Super GST-Super Savings” Campaign Action/ Celebration Plan, to ensure the success of this important program.

Salient Features of the GST 2.0 are given below for creating awareness

- The Household consumers of the State of Andhra Pradesh can now save ₹8,000 Crore under the GST 2.0.
- Small Businesses receive a boost as the GST reforms enhance their sales and help their businesses to grow.
- All crucial occupational groups in the state i.e., SMSE including Agriculture, Handicrafts, Tourism, and Healthcare benefit from GST 2.0.
- Double benefit to Andhra Pradesh as
 - 99% of items in the 12% slab are moved to 5%
 - 90% of items in the 28% slab are moved to 18% (Super GST and Super 6).
- Promotes Swadeshi & Make in India by
 - Simplifying the tax structure, encouraging ease of doing business, reducing cascading effect of taxes thereby lowers cost of production
 - Promoting domestic manufacturing & strengthening 'Make in India'
 - Enhancing the competitiveness of Indian products in global markets
 - Creating a unified national market supports Swadeshi enterprises
 - Boosting revenue for development fuels self-reliant economy

In this connection, Principals of all Government, Aided and Private Polytechnics are hereby informed to scrupulously go through the reference cited and adhere to

the action/ celebration plan and conduct celebration-events as hereunder

S. No.	Time-Frame	Name of the Activity
1.	September Last Week	Display of Banners / Hoardings at HEIs on benefits of GST 2.0
2.	October 7 th	Conduct of Student Competitions - Essay writing & Painting
3.	October 8 th	Conduct of Student Competitions - Elocution
4.	October 7 th to 13 th	Awareness Programs, Conduct of Workshops / Seminars & Quiz programs, Student Engagement & Educational Activities
5.	Throughout the Super GST-Super Savings celebrations	Trending the social media with the activities conducted using the department hashtag #APCCE& #SuperGST #GST2.0 #Super6

The Principals of all Government, Aided, and Private Polytechnics are hereby instructed to scrupulously adhere to the action/celebration plan and ensure active participation of students and staff in the above celebrations.

Further, the Principals are directed to submit a comprehensive Celebration Report through the Google Form link provided below or by scanning the QR Code hereunder, by 4:00 PM on 25th October 2025, without fail.

Link: <https://forms.gle/BAhuACRnGLQf7RA19>



DIRECTOR

Digitally signed by
GUMMALA GANESH KUMAR
Date: 30-09-2025 15:12:05

To,
The Principals of all Government, Aided and Private Polytechnics
Copy to
Regional Joint Directors of Technical Education for monitoring
Secretary, SBTET, AP for information