

GOVERNMENT OF ANDHRA PRADESH

Office of the  
Director of Technical Education  
Andhra Pradesh::Mangalagiri

Memo.No.K/Branding-GPTs/2022

Date: 04-03-2024

Sub: TECHNIAL EDUCATION- The Cascading Skills Paradigm-Bhavita -  
Virtual launch of Civil (retrofitting) works by Hon'ble Chief Minister  
of A.P -Request to take necessary arrangements for display of the  
live telecast of the event-Reg

Ref: 1) G.O.Rt.No.138 Skills Development and Training (TE) Department,  
Dt.20.09.2023  
2) Note on Bhavita

It is informed that the Skills Development & Training Department is  
organising the event "The Cascading Skills Paradigm-Bhavita" by Hon'ble Chief  
Minister of A.P. at Vizag Conventions, Visakhapatnam on 5<sup>th</sup> March 2024. The  
Key Highlights of the programmes of the above event cited under ref (2) is  
attached.

It is further informed that Civil (retrofitting) works in 43 Govt Polytechnics  
under "Modernization of Polytechnics" with Rs. 44.32 crores sanctioned vide  
ref(1) cited, will be virtually launched by Hon'ble Chief Minister of A.P in the  
above event.

Hence, all the Principals are requested to make necessary arrangements  
at all the institutions for the display of the live telecast of the above event to  
students & their parents, faculty and staff.

Further all the Principals are requested to invite Public representatives to  
the above event.

Sd/- C. Naga Rani  
DIRECTOR

To

The Principals of all Government Polytechnics  
Copy to the RJDTE, Kakinada and Tirupathi with a request  
to monitor the arrangements for virtual launch of works by  
Hon'ble C.M.

  
Deputy Director(Tech)

## Launch of “Bhavita” Dept of Skill Development & Training

Skill Development & Training (SD&T) department of Andhra Pradesh is proud to present an overview of the Launch of Bhavita, scheduled for March 5th, 2024, in Visakhapatnam. This initiative marks a significant step forward in the state's commitment to empowering its workforce with industry-aligned skills and fostering sustainable employment. “Bhavita” meaning ఆవకాశాలను సృష్టించి, భవిష్యత్తును నిర్మించడం in Telugu marks the paradigm shift in the skilling ecosystem in the state. The Launch of Bhavita signifies the unwavering commitment of the Andhra Pradesh government to empower its work force with the necessary skills to excel in the ever-evolving job market. Through these comprehensive initiatives and strategic partnerships, the state aims to create a future where every individual has the opportunity to thrive in a knowledge-based economy.

### **Key Highlights of the program:**

- **Launch of the Cascading Skills Paradigm (Modernization of Institutes):** This program represents a collaborative effort between the government and leading industries to modernize existing skill development institutions.
  - Key aspects include:
    - Infrastructure upgrades, revised course curriculums tailored to industry needs, and the provision of industry-based skill training.

This comprehensive approach aims to promote innovation, bridge skill gaps, and elevate the quality of vocational education in the state. So far **152 MoUs are signed** to establish industry-institution collaborations.

- **Unveiling of the Cascading Skills Ecosystem Logo:** To establish a distinct brand identity for Andhra Pradesh's skill development initiatives and reflect the vision of creating a skilled workforce, a unique logo has been designed. This logo with a flying horse (Pegasus) aiming high against the backdrop of shining sun symbolizing the aspirations of Andhra Pradesh's youth to aim high and achieve greater success.
- **Launch of the Skill Anthem:** A captivating anthem has been created to inspire and motivate youth towards pursuing skill training programs. This anthem aims to unlock their true potential and empower them to embark on successful career journeys.

- **Launch of the AP Skill Universe Application:** This robust IT platform will be the central hub for all skill development activities within the state. It empowers industries to efficiently identify skilled manpower by streamlining the entire skill development lifecycle and provides unlimited opportunities to the job aspirants. Additionally, the unified application promotes transparency and quality implementation by bringing all activities under one platform.
- **Civil works for Modernization of ITIs and Polytechnics:** Modernization works in 43 Polytechnics with Rs. 44.32 crs and 22 ITIs with Rs. 43.77 crs will be virtually launched by Hon'ble CM.
- **Inauguration of Skill Development Centres under MP Lads:** Thirteen new skill development centres have been established in thirteen erstwhile districts with the valuable support of the Members of Parliament Local Area Development Scheme (MPLADS) each with **70 Lakhs outlay**. These centres will further expand access to skill training opportunities for the state's youth. **10 of them are completed** and will be virtually inaugurated by Hon'ble CM.
- **Unveiling of "newSKILL":** Monthly newsletter by APSSDC will provide insightful updates on developments, achievements, and expert opinions within the skill development sector. It will also feature industry talks and other relevant information to keep stakeholders informed and engaged.
- **Exchange of Memorandums of Understanding (MoUs):** During the launch event, MoUs will be formally exchanged with prominent industries in the presence of the Hon'ble Chief Minister. These partnerships will foster collaboration and drive the skilling agenda forward. Similar MoUs will also be exchanged at the Assembly constituency level in the coming days.
- **Graduation Ceremony (Job Placements)** for the candidates trained in skill colleges and hubs (7110 in FY 2023-24). The program will be live telecasted in all Polytechnics (88), ITIs (84) and Skill Colleges (27)/Hubs (192) across the state. The placed candidates and students of these centres will attend the program along with faculty and parents. [Skill Trainings: 60,760 (APSSDC + SEEDAP + NAC), Polytechnic – 1,19,009, ITI – 82,199; Total – 2,61,968]

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