

GOVERNMENT OF ANDHRA PRADESH

OFFICE OF THE
DIRECTOR OF TECHNICAL EDUCATION
ANDHRA PRADESH: MANGALAGIRI

Cir. Memo.No:H/Circulars/2025

Date: 16-09-2025

Sub: Technical Education - Academic - Implementation of "SWACHH ANDHRA" Program - September- 2025- Certain instructions to the Principals - Issued.

Ref G.O. Rt. No. 24, Municipal Administration & Urban Development
(K) Department, dated 17.01.2025

As part of the "SWACHH ANDHRA" programme, the Government has instructed to conduct activities on every 3rd Saturday of each month. Hence all the polytechnics under the control of Department of Technical Education, AP are to be instructed to undertake the following activities as part of the observance.

1. **Mass Plantation Drives**
 - Organize tree-planting events in polytechnics, roadside areas, and barren lands.
2. **Adopt-a-Tree Campaign**
 - Encourage individuals, students, or organizations to plant and care for a tree for a set duration.
3. **Green Initiatives**
 - Promote afforestation-related projects in colleges (e.g., creating mini-forests, planting native species).
 - Conduct awareness sessions on tree biodiversity.
4. **Nursery Development**
 - Set up local nurseries to provide native saplings for plantation activities.
5. **"Green Citizen" Volunteer Program**
 - Mobilize youth and citizens as "Green Volunteers" to maintain planted areas and spread awareness.
6. **Eco-Clubs and Plantation Competitions**
 - Conduct competitions among institutions for the best afforestation efforts (e.g., most trees planted, highest survival rate).
7. **Monitoring & Geo-Tagging Trees**
 - Use mobile apps or GIS tools to track survival and growth of planted trees, ensuring accountability.
8. **Corporate and CSR Partnerships**
 - Involve companies in funding and supporting afforestation under CSR initiatives.

In addition to above activities, Govt. has set a theme for every month for the swachhata Divas. For the month of **SEPTEMBER 2025**, the theme is "Green Ap- **Promote Green cover through afforestation**"

In line with this theme, all Polytechnics are to be instructed to undertake the following activities related to above theme on 20.09.2025

- Plantation Drives
- Urban & Terrace gardening programs
- Home composting workshops on different types of home composting.
- Mixed inter-cropping methods for better earning for farmers in rural areas

Further, the Principals of nodal polytechnics are to be informed to submit the monthly reports of their district, to this office through mail to **academicmedia.dte@gmail.com** along with the 3 or 4 high definition Photographs taken during this month.

The Regional Joint Directors of AU and SVU Regions are to be informed to oversee the timely completion of above records in all Government Polytechnics under their jurisdiction.

Further, all principals are to be instructed to undertake activities related to the specified theme outlined in G.O. Rt. No. 24, Municipal Administration & Urban Development (K) Department, dated 17.01.2025.

Sd/- V. PADMA RAO
JOINT DIRECTOR

To

Principals of all Govt., Aided, Polytechnics across AP
Regional Joint Director of Technical Education, AU and SVU Regions
Copy to Secretary, SBTET, AP


DEVELOPMENT OFFICER

