

**GOVERNMENT OF ANDHRA PRADESH**

**OFFICE OF THE  
COMMISSIONER OF TECHNICAL EDUCATION  
ANDHRA PRADESH :: MANGALAGIRI**

**Circular Memo. No:H/5781/2019**

**Date:27.12.2023**

Sub: Technical Education – Systematic Voter’s Education and Electoral Participation – Certain instructions – Issued – Regarding.

Ref: 1.Memo. No.2302337/MC/2023-1, Dt:19.12.2023 of Principal secretary to government, Higher Education Department.  
2. D O No 16-38/2022-UIA, Dt: 29.11.2023 received from secretary ministry of Education, Department of Higher Education, New Delhi.

\* \* \* \* \*

It is informed to organise intensive activities on the occasion of National Voter’s day on 25th January, and undertake voter awareness drive by students during election time.

All the eligible students in respective polytechnics must be enrolled in the voter’s list by online voter registration @ Election Commission of India website, and the principals are instructed to motivate the students to participate in the election process to cherish the ideas of democracy.

Further, guide the students towards greater electoral participation that would enable them to be responsible citizens who take pride in being part of our democratic system in an informed manner with a sense of duty and purpose to strengthen our democracy.

In this regard, by enclosing a copy of the letter cited, the Principals of all Govt. and Private unaided Polytechnics are informed to organise the activities related to election process to inculcate democratic ideas and to make greater participation of voters in elections.

Enclosure: Memo. No.2302337/MC/2023-1, Dt:19.12.2023 of Principal secretary to government, Higher Education Department

Sd/- C. NAGA RANI  
DIRECTOR

To,

All the Principals of Government & Private polytechnics,  
and D. Pharmacy Institutions.

//F.B.O//

*B. Rama kushno*  
SUPERINTENDENT

GOVERNMENT OF ANDHRA PRADESH  
HIGHER EDUCATION (MC) DEPARTMENT



**Memo.No.2302337/MC/2023-1,**

**Dated:19-12-2023**

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|------|--|
| Sub: | Higher Education (MC) Department - Systematic Voter's Education and Electoral Participation(SVEEP)- Implementation in the State - Reg. |
| Ref: | D.O.Letter from Secretary, Ministry of Education, Dept of Higher Education, GoI, New Delhi. D.O.No.16-38/2022-U1A, dt:29.11.2023       |

**&&&&**

The attention of the Commissioner of Collegiate Education & Director of Technical Education, is invited to the reference cited (Copy enclosed), wherein the Secretary, Ministry of Education, Dept of Higher Education, GoI, New Delhi has informed that as a part of implementing the SVEEP programme, a MoU has been signed between the Ministry of Education and ECI on 02<sup>nd</sup> November, 2023 to incorporate voter education and electoral literacy formally into the School and University /College education system to prepare future and new voters for greater electoral participation. Hence he has requested to impress upon State Universities and Colleges under the ambit of the State Governments' to take necessary steps to take up the suggested activities mentioned in the attached Annexure for deepening the spirit of democracy in the country.

2. The Commissioner of Collegiate Education & Director of Technical Education, are therefore, requested to take necessary action in the matter accordingly.

**J.SYAMALA RAO**  
**PRINCIPAL SECRETARY TO GOVERNMENT**

To  
The Commissioner of Collegiate Education, Andhra Pradesh,  
Mangalagiri, Guntur District. (w.e)  
The Director of Technical Education, Mangalagiri, Guntur District (w.e)

**Copy to:**

The Secretary, Government of India ,Ministry of Education Department of Higher education, Shastri Bhavan, New delhi-110001.  
The P.S to Prl. Secy to Govt., H.E Dept. (w.e)  
SF/SC

**//FORWARDED::BY ORDER//**

*ASER*  
**SECTION OFFICER**

*Dce*

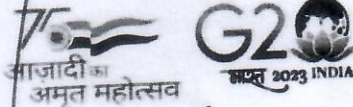
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के. संजय मूर्ति, भा.प्र.से.

सचिव

K. SANJAY MURTHY, IAS  
SecretaryTel. : 011-23386451, 23382698  
Fax : 011-23385807  
E-mail : secy.dhe@nic.in

सत्यमेव जयते

भारत सरकार  
Government of India  
शिक्षा मंत्रालय  
Ministry of Education  
उच्चतर शिक्षा विभागDepartment of Higher Education  
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001  
127 'C' Wing, Shastri Bhawan, New Delhi-110 001Dated: 29<sup>th</sup> November, 2023

D.O. No. 16-38/2022-U1A

Dear Chief Secretary,

As you are aware, Electoral participation is vital for a democracy and it is imperative that the interest of youth for the same is encouraged. The young and future voters constitute a sizeable part of India's democratic polity and it's future. The Election Commission of India (ECI) has been pursuing the ideals of inclusive and accessible elections along-with informed and ethical voting and striving to address the issues of youth apathy and urban apathy by making concerted efforts and forging suitable partnerships. The ECI is implementing it's flagship programme called Systematic Voters' Education and Electoral Participation (SVEEP) that aims at universal and enlightened participation of all eligible citizens in elections inter alia by addressing urban and youth apathy. Continuous Electoral and Democracy Education (CEDE) is an important component of SVEEP strategy which needs to be formalized and grounded in the school and higher education system in order to motivate future voters for greater electoral participation that would enable them to be responsible citizens who take pride in being a part of our democratic system in an informed manner with a sense of duty and purpose to strengthen our democracy.

As a part of implementing the SVEEP programme, a MoU has been signed between the Ministry of Education and ECI on 02<sup>nd</sup> November, 2023 to incorporate voter education and electoral literacy formally into the School and University/ College education system to prepare future and new voters for greater electoral participation. The suggested activities in the MoU are given in the Annexure.

3. More than 90% students are enrolled in the State Higher Educational Institutions and thus for a meaningful impact, there is a need to ensure the percolation of the proposed activities at the State level. The UGC and AICTE as Regulators of Higher Education shall be separately issuing advisories on the matter.

4. In the light of above, I request you to impress upon State Universities and Colleges under the ambit of the State Governments' to take necessary steps to take up the suggested activities mentioned in the attached Annexure for deepening the spirit of democracy in the country. Chief Electoral Officers (CEOs), District Election Officers (DEOs), Electoral Registration Officers (EROs), and Booth Level Officers (BLOs) shall coordinate with the school/ higher education administration at respective levels for efficient execution of the partnership and take part in voter education and voter registration activities / events.

With regards,

Yours sincerely,

  
(K. Sanjay Murthy)

Encl: As above.

Chief Secretaries of all States/ UTs (as per list).

Annexure

1. Integrate voter education and electoral literacy appropriately in the curricular framework for all colleges / universities in a manner and to the extent of credit & hours suitable for different disciplines.
2. Orient / train teachers in imparting electoral literacy in the classrooms.
3. Create an institutional framework for using anonymised & aggregated UDISE (Unified District Information System for Education), All India Survey on Higher Education (AISHE) and other databases of students who have attained 17+ years of age with due regard to data privacy and protection with a view to facilitating online voter registration of eligible and prospective students after every qualifying date (1<sup>st</sup> January, 1<sup>st</sup> April, 1<sup>st</sup> July and 1<sup>st</sup> October of every calendar year) and during the Annual Summary Revision of Electoral Rolls (in the last quarter of every calendar year) using voter registration portals and mobile apps of ECI; evolve a robust mechanism to fulfill the aspirational goal of ECI to handover the Voter ID card to every student of the country immediately after their attaining the age of 18 years.
4. Develop an institutional framework for inculcating a sense of ownership amongst State Education Departments for the Electoral Literacy Clubs (ELCs) in schools / colleges for new / future voters, and other co-curricular activities for imparting voter awareness amongst students with a view to making them fully conversant with the electoral system of the country and inculcate in them the willingness to register as voters and participate in every election in a passionate, informed and ethical manner.
5. Conduct online / offline / blended training of nodal teachers for organising ELC activities and appoint / train campus ambassadors in schools and colleges to lead the ELC activities.
6. Include Electoral Literacy in the curriculum for adult literacy and basic education, develop educational content on electoral processes for life-long learning and make electoral literacy an integrated component of life-long education.
7. Disseminate communication material on electoral literacy prepared in consultation with ECI through various forms of media appropriate for school / college students.
8. Organise mobilisation campaigns and participatory activities in schools / colleges, administer a pledge to vote by students, organising mock polls, EVM-VVPAT demonstrations, information about ECI mobile apps, conduct competitions for electoral education and outreach.
9. Organise intensive activities on the occasion of National Voters' Day (25<sup>th</sup> January), and undertake voter awareness drive by students during the election time.
10. Devise a system of credits for students taking part in CEDE to pursue higher studies.
11. To regularly monitor the electoral literacy programme in all schools / colleges / universities at the national and state levels, among other things, to meet its objectives and to ensure the non-political and non-partisan character of the collaboration.
12. Introduce electoral literacy awareness programmes in colleges/ universities wherever elections to student bodies are held for inculcating practices of ethical voting right from the formative days and ensuring free, fair & inducement-free ethical elections at the student union level.
13. Ensuring end-to-end accessibility of every school / college building which is used as a polling station during elections, by providing standard ramps (1:10 gradient slope); an adequate number of separate male and female toilets and accessible toilets; and proper lighting / electricity.
14. Implement the above-mentioned activities and issue necessary directions to all the Universities / Colleges for making it an integral part of the routine functioning of their relevant authorities and personnel.
15. Report and document action taken and lessons learnt in the matter and appropriately disseminate success stories.

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**MoU signed between Election Commission of India and Ministry of Education-regarding.**

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**From :** U IA Section <u1asection-moe@gov.in>

Thu, Nov 30, 2023 03:04 PM

 2 attachments

**Subject :** MoU signed between Election Commission of India and Ministry of Education-regarding.

**To :** Dr K. S. Jawahar Reddy, IAS <cs@ap.gov.in>, Dharmendra <cs-arunachal@nic.in>, PABAN KUMAR BORTHAKUR, IAS <cs-assam@nic.in>, Chief Secretary Bihar <cs-bihar@nic.in>, csoffice sq <csoffice.sq@gov.in>, Puneet Kumar Goel IAS Chief Secretary <cs-goa@nic.in>, csguj@gujarat.gov.in, cs-haryana@nic.in, Prabodh Saxena <cs-hp@nic.in>, Shri Sukhdev Singh <cs-jharkhand@nic.in>, cs@karnataka.gov.in, DR VENU V IAS <chiefsecy@kerala.gov.in>, Iqbal Singh Bains <cs@mp.nic.in>, cs@maharashtra.gov.in, cs-manipur <cs-manipur@nic.in>, cso-meg <cso-meg@nic.in>, cs-mizoram <cs-mizoram@nic.in>, Jan e Alam, Chief Secretary Nagaland <csnagl@nic.in>, Shri Pradeep Kumar Jena <csori@nic.in>, Chief Secretary Punjab <cs@punjab.gov.in>, csraj@rajasthan.gov.in, Vijay Bhushan Pathak <cs-skm@hub.nic.in>, cs@tn.gov.in, CS Telangana <cs@telangana.gov.in>, cs-tripura <cs-tripura@nic.in>, CHIEF SECRETARY GoUP <csup@nic.in>, chief secretary <cs-uttaranchal@nic.in>, Shri H K Dwivedi <cs-westbengal@nic.in>,

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**Cc :** AJEET KUMAR <ajeet.kumar12@nic.in>, SMITA SRIVASTAVA <smita96.srivastava@gov.in>

Madam/Sir,

Please find enclosed D.O No. 16-38/2022-U1A dated 29.11.2023.

With Regards,

U1A Section,  
Ministry of Education,  
Department of Higher Education,  
Shastri Bhawan  
New Delhi



वसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

— **Annexure.pdf**  
120 KB

194227/2023/MC-EHE01