

**GOVERNMENT OF ANDHRA PRADESH**

**OFFICE OF THE  
COMMISSIONER OF TECHNICAL EDUCATION  
ANDHRA PRADESH :: MANGALAGIRI**

**Circular Memo. No:H/5781/2019**

**Dated:14.08.2023**

- Sub: Technical Education - Academic- conduct of Azadi Ka Amrit Mahotsav(AKAM) – closing ceremony - Certain instructions – Issued-req-reg
- Ref: 1.Cir.Memo.No. CLTR0SCCC(MISC)/58/2023, Date:28.07.2023 received from CS, Youth Advancement Tourism and Culture(C & OL) Dept.,
- 2.Cir.Memo.No. CLTR0SCCC(MISC)/58/2023, Date:03.08 .2023 received from CS, Youth Advancement Tourism and Culture(C & OL) Dept.,
3. Govt.memo.No. 2163625/POTO.B/2023, Dt:02.08.2023 received from Principal Secretary, General Administration (PROTOCOL.B) Dept.,

\*\*\*

It is informed that India is celebrating 75<sup>th</sup> Anniversary of Independence day as Azadi ka Amrit Mahotsav(AKAM) on 15<sup>th</sup> August 2022 and these celebrations was launched by Hon'ble Prime Minister on 12<sup>th</sup> March, 2021.

The Hon'ble Chief Minister of Andhra Pradesh flagged these celebrations by felicitating the family members of Sri Pingali Venkayya who was freedom fighter and designer of National Tricolour flag.

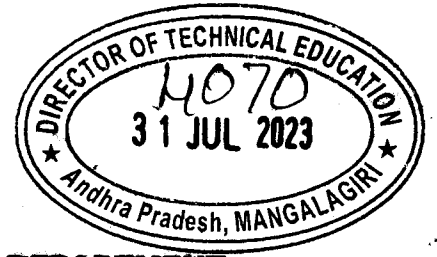
In this regard, while enclosing a copy of ref cited, the Principals of all Govt. and Private unaided Polytechnics are hereby informed to take pledge, organise the list of activites vide ref 1<sup>st</sup> and 2<sup>nd</sup> above and celebrate the Independence Day duly following the instructions as per Govt. ,memo.No. 2163625/POTO.B/2023, Dt:02.08.2023. of General Administration (PROTOCOL.B) Dept.in their respective Polytechnics on the occasion of closing ceremony of Azadi ka Amrit Mahotsav without fail.

Sd/- V PADMA RAO  
DIRECTOR

To,  
the Principals of all Government & Private polytechnics,  
and D. Pharmacy Institutions.

// F.B.O//

*B. Paravishna*  
SUPERINTENDENT



**GOVERNMENT OF ANDHRA PRADESH  
YOUTH ADVANCEMENT TOURISM AND CULTURE(C&OL) DEPARTMENT**

**Circular Memo No. CLTROSCCG(MISC)/58/2023,**

**Dated:28.07.2023**

**Sub:- Closing Ceremony of Azadi Ka Amrit Mahotsav(AKAM):  
Videoconference with States and UTs - Reg.**

- Ref:-**
1. From the Director, Cabinet Secretariat, Rashtrapati Bhavan, New Delhi, F.No.292/1/2/2021-ab.III, dt.20.07.2023.
  2. Note on Azadi Ka Amrit Mahotsav(AKAM).
  3. Concept Note, Meri Maati Mera Desh.
  4. Minutes of the meeting on "Meri Maati Mera Desh" chaired by Cabinet Secretary, GoI on 22.07.2023.
  5. From the Secretary, Department of Youth Affairs, GoI, New Delhi, D.O.Lr.No.42-22/261/2023, dt.22.07.2023.

**@@@**

The attention of all Head's of Departments and all District Collectors in the State are invited to the references cited(Copies enclosed) and it is informed that, India is celebrating 75<sup>th</sup> Anniversary of India's Independence on 15<sup>th</sup> August 2022. This occasion is being celebrated as Azadi Ka Amrit Mahotsav (AKAM). These celebrations were launched by the Hon'ble Prime Minister on 12<sup>th</sup> March 2021 and same day the Hon'ble Chief Minister of Andhra Pradesh has also flagged off these celebrations by felicitating the family members of Sri Pingali Venkayya who was a freedom fighter and designer of India's 1<sup>st</sup> National Tricolor flag. These celebrations will be continued till 15<sup>th</sup> August 2023.

2. The Cabinet Secretary has conducted video conference with all Chief Secretaries/ representatives of States & Uts on Closing Ceremony of Azadi Ka Amrit Mahotsav(AKAM): Meri Maati, Mera Desh on 22.07.2023..

3. The Cabinet Secretary has conducted video conference with all Chief Secretaries/ representatives of States & Uts on Closing Ceremony of Azadi Ka Amrit Mahotsav(AKAM): Meri Maati, Mera Desh on 22.07.2023.

- 1) Dedication of Shilaphalakam (memorial) in each Panchayat;
- 2) Panch Pran pledge at the memorial site, with provision of selfie and its digital uploading on a dedicated portal;
- 3) Vasudha Vandan-planting of 75 saplings around Amrit Sarovars, wherever possible, or around an available water body or suitable public spaces like Panchayat offices, Schools, Colleges etc..
- 4) Honouring the memory of local Veers who have sacrificed their lives in the line of duty, felicitation of widows of martyrs, freedom fighters, retired Defense, CAPF & State Police personnel and,
- 5) Finally conclusion of the ceremony by hoisting the National Flag and singing the National Anthem (Rashtragaan). The programmes and

DD/A

DD/A

DD/A

DD/A

activities would also be held in Urban areas with Municipalities & Corporations (ULBS) in the lead.

4. All Head's of Departments and all District Collectors in the State are requested to take immediate action and prepare an action plan preferably within the next 2 days. It is further informed that the matter has been reviewed at the highest level, accordingly detailed action plan has to be prepared in consultation with all departments by the weekend.

5. The Special Chief Secretary to Government, Tourism and Culture Department is coordinating the programme as coordinating Officer. Sri K. Kanna Babu, IAS., Managing Director, A.P. Tourism Development Corporation (Phone.No. 9494949555) is appointed as Nodal Officer and Sri A.Mal Reddy, Chief Executive Officer, A.P. State Creativity and Culture Commission (Phone.No.9849453458) is appointed as Addl. Nodal Officer

6. All Head's of Departments and all the District Collectors are also requested to cooperate for effective success of the above programme.

**Dr K S JAWAHAR REDDY**  
**CHIEF SECRETARY TO GOVERNMENT**

To  
All Head's of Departments.  
All the District Collectors.  
The Chief Executive Officer,  
A.P State Creativity and Culture Commission, Vijayawada.  
The Managing Director,  
A.P. Tourism Development Corporation.  
Copy to :  
The PS to CS to Government  
Sf/Sf

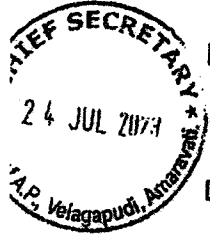
**// FORWARDED :: BY ORDER//**

  
**SECTION OFFICER**

GOVIND MOHAN  
Secretary  
Ministry of Culture



MEETA RAJIVLOCHAN  
Secretary  
Department of Youth Affairs



D.O. No. 42-22/261/2023-AKAM

July 22, 2023

Dear Shri Jawahar Reddy,

Azadi Ka Amrit Mahotsav (AKAM) is being celebrated as a nationwide and people led initiative to commemorate 75 years of India's independence and the glorious history of its people, culture and achievements.

2. 'Azadi Ka Amrit Mahotsav' started on 12<sup>th</sup> March, 2021 with a march from Sabarmati to Dandi. In this over two years journey, AKAM programmes have witnessed massive Jan bhagidhari. Till the end of June, 2023 more than 1.9 lakh events were undertaken, out of which State and Union Territories have done 1.6 lakh recorded events. As on date, 9 AKAM related programmes are done every hour. This is the largest celebratory effort in the post-Independence history of India dedicated to 75 years of freedom. This would not have been possible without the active support of the State/UT Governments.

"Meri Maati Mera Desh" campaign is envisaged as a culminating event of 'Azadi Ka Amrit Mahotsav'. It involves paying tribute to the 'Veers', who have made the supreme sacrifice for the country, by conducting ceremonies at Panchayat/Village, Block, Urban Local body, State and National level.

The details of the programmes under the campaign "Meri Maati Mera Desh" to be organized in the Rural and Urban Areas are given below:

**Programs in Rural Areas:** There are three key stages to the programme in the rural areas- Panchayat/Village level programme, Block level Programme and the Finale at the National Capital.

i. **Panchayat level programs:** - These programmes are to be organized between 9<sup>th</sup> August and 15<sup>th</sup> August, 2023. There are five elements of the Panchayat level programmes as detailed below:

a. **Dedication of Shilaphalakam (memorial):** A fundamental aspect of the program is to express heartfelt gratitude to all the bravehearts (Veer) who have made the supreme sacrifice. On the

...2/-

CCD Culture (1)

24/7/23  
50 (1)

Shilaphalakam, names of the Veers are to be inscribed. For this purpose, the Veers include freedom fighters, defense personnel, personnel of Central Armed Police Forces and State Police who laid down their lives in the line of duty. Shilaphalakam may preferably be erected near Amrit Sarovars or in the absence of Amrit Sarovar, some other appropriate water body. In case, no such water body is available, the Shilaphalakam may be constructed in the Panchayat building or local school or at some other prominent location. (The design of the Shilaphalakam is enclosed in the Annexure). Events may be held at panchayat/Village from 9<sup>th</sup> August to 15<sup>th</sup> August, 2023 near Shilaphalakam.

- b. **Panch Pran Pledge:** At the memorial site, people will take a solemn pledge covering Panch Pran of the Hon'ble Prime Minister, affirming their commitment to the country. The pledge is given below:  
*"I pledge to play my part in building a developed India  
I pledge to remove any trace of colonial mindset  
I pledge to take pride in promotion & preservation our rich cultural heritage  
I pledge to strive for the unity and solidarity of the country  
I pledge to fulfill my duties and responsibilities towards my nation  
I pledge to honour the sacrifice of our country's brave-hearts and devote myself to nation's defense & progress"*  
During the ceremony, people would either individually or collectively take a selfie while taking the pledge with soil in the hand and upload to the dedicated website. This would be a key public activation activity to ensure high janbhagidari.
- c. **Vasudha Vandhan:** Each Gram Panchayat/village will renew and replenish Mother Earth by planting 75 saplings of indigenous species and developing an AmritVatika.
- d. **Veeron KaVandan:** Panchayats may hold felicitation ceremonies for honoring the freedom fighters and the families of the deceased freedom fighters. They may also honour retired personnel from Defence, CAPF and State Police and the families of the brave hearts of these forces who have sacrificed their lives in the line of duty. Felicitation may be as per local traditions and customs.
- e. Hoisting of the National Flag and singing of Rashtragaan may be undertaken at each of the programme sites.

**Important Dates for the Meri Maati MeraDesh Campaign**

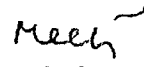
Dates	Details
9 <sup>th</sup> August, 2023- 15 <sup>th</sup> August, 2023	<ul style="list-style-type: none"><li>• Main launch event of the Campaign on 9<sup>th</sup> August 2023</li><li>• Programmes in Panchayats/Villages, Small Urban Local bodies</li><li>• Uploading of Selfies</li></ul>
16 <sup>th</sup> August, 2023- 20 <sup>th</sup> August, 2023	<ul style="list-style-type: none"><li>• Programmes in Blocks, bigger Municipalities/Corporations</li></ul>
16 <sup>th</sup> August, 2023 -25 <sup>th</sup> August, 2023	<ul style="list-style-type: none"><li>• State Level ceremonial programmes</li></ul>
<b>Towards the Grand Finale Proposed at Kartavya Path – 30<sup>th</sup> August, 2023</b>	
27 <sup>th</sup> August, 2023 - 28 <sup>th</sup> August, 2023	<ul style="list-style-type: none"><li>• Arrival of Youth delegates in Delhi and Preparation for the Finale</li></ul>
29 <sup>th</sup> August, 2023 or 30 <sup>th</sup> August, 2023	<ul style="list-style-type: none"><li>• Finale programme with VVIP presence at Kartavya Path</li></ul>

5. To encourage active participation, a dedicated website is being created ([https://yuva.gov.in/meri\\_maati\\_mera\\_desh](https://yuva.gov.in/meri_maati_mera_desh)), where both general public and Gram Panchayat/Village/Urban Local Bodies representatives can get the programme details, the communication material, take pledge and post selfies and thus amplify the digital traction of the programme. Further, the design of Shilaphalakam would be downloadable from the website.

6. "Meri Maati Mera Desh" envisions a unified celebration of India's soil and valor, commemorating the nation's journey of freedom and progress. By connecting with the land and honoring our heroes, this program will instill a sense of national pride and inspire future generations to protect India's cherished heritage. Through collective efforts and participation, "Meri Maati Mera Desh" will leave an indelible mark on India's history. It is therefore, requested to extend full co-operation and support for the successful implementation of this campaign.

*with regards,*

  
**(Goyind Mohan)**  
Secretary  
Ministry of Culture

  
**(Meeta Rajivlochan)**  
Secretary  
Department of Youth Affairs

Shri Jawahar Reddy  
Chief Secretary  
Government of Andhra Pradesh  
Amaravati

ii. **Block Level Programs:** Youth volunteers and other people would collect Mitti from each Panchayat/Village and bring them to the block level. From each Block, Mitti-Kalash having the soil from all the Panchayat/Village, would be carried to the National Capital. For better youth participation at Gram Panchayat/Village and Block level, the District Youth Officer of NYKS, Department of Youth Affairs may be associated with the campaign.

iii. **Finale Event at New Delhi:** From 27<sup>th</sup> August to 30<sup>th</sup> August, 2023, the collected Mitti-Kalash will be transported to Kartavya Path, New Delhi. The Mitti from all parts of the country would be utilized to develop a unique garden, called Amrit Vatika, with plantation of the indigenous species. An AKAM Memorial dedicated to all the heroes who have contributed for the freedom, unity and integrity of the country would be erected.

**B. Programs in Urban Areas:** There are three key stages to the programme in the Urban areas. The first level of programmes will be held in the small Urban Local bodies, Notified Area Councils (NACs), Cantonment Boards, Town Panchayats. Second level programmes will be at bigger Municipalities and Municipal Corporations and the third level, i.e. the finale will be at the National Capital.

- i. **Programmes in Small Urban bodies/NAC/Cantonment Boards/Town Panchayats:** These programmes are to be between 9<sup>th</sup> August and 15<sup>th</sup> August 2023. In these areas all the five elements detailed for the rural areas in para 4 (A)(i) may be conducted.
- ii. **Programmes at the larger Municipalities/Corporations:** These programmes are to be organized between 16<sup>th</sup> August and 20<sup>th</sup> August, 2023. The Mitti-Kalash are to be brought ceremoniously to larger Municipalities/Corporations.
- iii. **Finale Event at New Delhi:** From 27<sup>th</sup> August to 30<sup>th</sup> August, 2023, the collected Mitti-Kalash from the Municipalities will be transported to Kartavya Path, New Delhi.

**C. Program at the State Capital:** State Governments may like to organize State level ceremonial programmes dedicated to Meri Maati Mera Desh Campaign. These programmes may be held between 16<sup>th</sup> August to 25<sup>th</sup> August, 2023.

SECRET

COPY NO.....

F. No.292/1/2/2021-Cab.III  
CABINET SECRETARIAT  
RASHTRAPATI BHAVAN  
\*\*\*\*\*


New Delhi, dated the 22<sup>nd</sup> July, 2023

OFFICE MEMORANDUM

Subject: Closing ceremony of Azadi Ka Amrit Mahotsav (AKAM): *Meri Maati Mera Desh* – Videoconference with States & UTs.

The undersigned is directed to enclose herewith a copy of the Minutes of the Meeting (Doc No. 32/2023-CA.III) chaired by Cabinet Secretary on the above subject, on 22<sup>nd</sup> July, 2023.

2. It is requested that the status of actions taken on the relevant decisions may please be uploaded in the 'Committee of Secretaries' module of e-Samiksha portal.

  
(Niranjan C. Chandrashekhar)  
Director  
Tel: 23015861  
Email: [niranjan.cc@gov.in](mailto:niranjan.cc@gov.in)

Home Secretary,  
Secretary, M/o Culture  
Secretary, D/o Youth Affairs

Chief Secretaries of all States / UTs

Copy for kind information to: Principal Secretary to Prime Minister

  
(Niranjan C. Chandrashekhar)  
Director

INTERNAL CIRCULATION (One Copy)  
Secy(C)/JS(A)/ Dir(NCC)

Meeting Pad/ Office Copy

42 copies



Pl. Cf. 172

Circle to all concerned

24/7/23  
50 (5)



**CABINET SECRETARIAT**

**Doc. No. 32/2023-CA.III**

**MINUTES OF THE MEETING**

Venue : Committee Room, Cabinet Secretariat,  
Rashtrapati Bhavan

Date & Time of meeting : 22.07.2023 at 11.30 AM

**P R E S E N T**

Shri Rajiv Gauba, Cabinet Secretary  
Shri Ajay Kumar Bhalla, Home Secretary  
Shri Pradip Kumar Tripathi, Secretary (Coordination), Cabinet Secretariat  
Shri Govind Mohan, Secretary, M/o Culture  
Ms. Meeta Rajivlochan, Secretary, D/o Youth Affairs  
Ms. Uma Nanduri, Joint Secretary, M/o Culture  
Shri Ajay Yadav, Joint Secretary, Cabinet Secretariat  
Shri Niranjana C. Chandrashekhar, Director, Cabinet Secretariat  
Shri Pankaj Kumar Singh, Director, D/o Youth Affairs

**Through Video Conference**

Chief Secretaries of all States/UTs

**Subject: Closing ceremony of Azadi Ka Amrit Mahotsav (AKAM): *Meri Maati Mera Desh*  
– Videoconference with States & UTs.**

**Subject: Closing ceremony of Azadi Ka Amrit Mahotsav (AKAM): *Meri Maati Mera Desh* – Videoconference with States & UTs.**

Cabinet Secretary chaired a meeting with Chief Secretaries/ representatives of States & UTs on the above subject on 22<sup>nd</sup> July, 2023.

2. At the outset, Cabinet Secretary observed that the over 2-year long activities for the celebration of 75 years of India's Independence under Azadi Ka Amrit Mahotsav (AKAM) programme, which began on 12<sup>th</sup> March, 2021 are now drawing to a close. He thanked the State Governments and UT Administrations for their enthusiasm and support in making AKAM a people's movement, thereby ensuring its success. Further, Cabinet Secretary expressed the hope that the States/UTs would extend the same level of support and cooperation for the closing ceremony of AKAM. Cabinet Secretary further observed that the relevant Central Ministries/ Departments, with M/o Culture & D/o Youth Affairs as the lead Ministries, would closely engage with the States/ UTs in this regard.

3. Secretary (Culture) thereafter made a detailed presentation on the subject. He detailed the major milestones achieved in the last two years in AKAM celebrations and, the role played by the States/UTs. It was informed that the core for the closing celebrations this year would be *Mitti* (soil), an element that binds all of us together and for this a campaign called *Meri Maati Mera Desh* will be implemented. This campaign is envisaged as a culminating event of AKAM. He further outlined 5 elements of the campaign, namely, dedication of *Shilaphalakam* (memorial) in each Panchayat; Panch Pran pledge at the memorial site, with provision of selfie and its digital uploading on a dedicated portal; *Vasudha Vandan*—planting of 75 saplings around Amrit Sarovars, wherever possible, or around an available water body or suitable public spaces like Panchayat offices, Schools, Colleges etc.; honouring the memory of local *Veers* who have sacrificed their lives in the line of duty, felicitation of widows of martyrs, freedom fighters, retired Defence, CAPF & State Police personnel and; finally conclusion of the ceremony by hoisting the National Flag and singing the National Anthem (*Rashtragaan*). Secretary (Culture) further outlined the programmes and activities that could be held in urban areas with Municipalities & Corporations (ULBs) in the lead.

4. Thereafter, Chief Secretaries/ representatives of States provided their inputs. Chief Secretary, G/o Uttar Pradesh noted that the *Mitti Yatra* may also be organised in the Municipal Areas and State Capitals on its way to the National Capital. Chief Secretary, G/o Haryana assured that they would extend all possible support and facilitation to make the *Meri Maati Mera Desh* campaign a success.

5. After detailed discussions, the following recommendations were made:

- i. Central Ministries to address suitable communications to Chief Secretaries detailing the activities to be undertaken under each of the five components of *Meri Maati Mera Desh* campaign, including for the urban areas, and the expectations from the State/UT Governments and the District Administration.

- ii. Chief Secretaries may sensitize and issue necessary directions to the Districts, ULBs and PRIs with a view to ensure maximum people's participation (*Jan Bhagidar*) in the closing ceremony events of AKAM.
- iii. States & UTs may leverage the website of D/o Youth Affairs and its Youth Officers at the District level for effective implementation of the campaign.

The meeting ended with a vote of thanks to all participants.

\*\*\*\*\*

Email

Dr K. S. Jawahar Reddy, IAS

---

**Closing Ceremony of Azadi Ka Amrit Mahotsav (AKAM) Videoconference with States and UTs**

---

**From :** Cabinet Secretariat <cabsec@gov.in>

Sat, Jul 22, 2023 06:03 PM

**Subject :** Closing Ceremony of Azadi Ka Amrit Mahotsav (AKAM)  
Videoconference with States and UTs

📎 1 attachment

**To :** cs@ap.gov.in

**Cc :** cabsec@gov.in

Dear Madam/Sir,

Please find attached herewith along with a copy of the Minutes of the Meeting of Committee of Secretaries held on 22/07/2023 at 11:30 AM on the above mentioned subject.

With Regards,

**eSamikSha Team**

Cabinet Secretariat

Rashtrapati Bhawan

New Delhi - 110004

**Disclaimer:** This is a system generated email, please do not reply. For more details, please login to <https://esamiksha.gov.in>.

---

📎 **Minutes of the Meeting \_MoM\_22-07-2023\_2176.pdf**

813 KB

---

**MEETING NOTICE**  
**COPY NO.....**

F. No.292/1/2/2021-Cab.III  
CABINET SECRETARIAT  
RASHTRAPATI BHAVAN

\*\*\*\*\*

New Delhi, dated the 20<sup>th</sup> July, 2023



**OFFICE MEMORANDUM**

**Subject: Closing Ceremony of Azadi Ka Amrit Mahotsav (AKAM) :  
Videoconference with States and UTs – reg.**

It is kindly informed that Cabinet Secretary will chair a meeting at 11:30 AM on 22<sup>nd</sup> July, 2023, on the above cited subject, in hybrid mode.

2. All invitees are requested to make it convenient to attend the meeting. VC link for the meeting will be shared by NIC, shortly.

(Niranjana C. Chandrashekhar)  
Director  
Tel: 23015861  
**E-mail: [niranjana.cc@gov.in](mailto:niranjana.cc@gov.in)**

Home Secretary,  
Secretary, M/o Culture\*  
Secretary, D/o Youth Affairs\*

**Through Video Conference:**

Chief Secretaries of all States / UTs

Copy for kind information to: Principal Secretary to Prime Minister

(Niranjana C. Chandrashekhar)  
Director

\* M/o Culture and D/o Youth Affairs are requested to share the Concept Note and their Presentation with all participants and at [dasgupta.sk13@nic.in](mailto:dasgupta.sk13@nic.in)

**INTERNAL CIRCULATION**

CS/Secy(C)/JS(AY)/Dir(NCC)/TD(NIC)

09 copies

26/7/23  
So (C)

**Meeting notice on Closing ceremony of Azadi Ka Amrit Mahotsav (AKAM)-reg.**

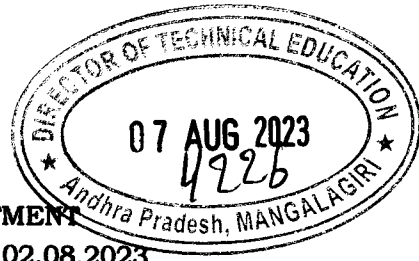
**From :** Sanjay Kumar Dasgupta US <dasgupta.sk13@nic.in> Thu, Jul 20, 2023 01:29 PM  
**Subject :** Meeting notice on Closing ceremony of Azadi Ka Amrit Mahotsav (AKAM)-reg. 1 attachment

**To :** Ajay Kumar Bhalla <hshso@nic.in>, Govind Mohan <secy-culture@nic.in>, Secretary Youth Affairs <secy-ya@nic.in>, Shri Naresh Kumar <csdelhi@nic.in>, Praful Patel <lk-admin@nic.in>, Administrator DNH DD <administrator-dd-dnh@nic.in>, Mr Rajeev Verma IAS <cs.pon@nic.in>, Chief Secretary Andamans <cs-andaman@nic.in>, ADMR CHD <admr-chd@nic.in>, cs-jandk <cs-jandk@nic.in>, Advisor to LG <advisor-ig-ladakh@gov.in>, chiefsecretary@gujarat.gov.in, Dr K. S. Jawahar Reddy, IAS <cs@ap.gov.in>, Dharmendra <cs-arunachal@nic.in>, PABAN KUMAR BORTHAKUR, IAS <cs-assam@nic.in>, Chief Secretary Bihar <cs-bihar@nic.in>, Chief Secretary Office <csoffice.cg@gov.in>, Puneet Kumar Goel IAS Chief Secretary <cs-goa@nic.in>, Shri Sukhdev Singh <cs-jharkhand@nic.in>, cs@karnataka.gov.in, DR VENU V IAS <chiefsecy@kerala.gov.in>, Iqbal Singh Bains <cs@mp.nic.in>, cs-manipur <cs-manipur@nic.in>, cs-mizoram <cs-mizoram@nic.in>, Jan e Alam, Chief Secretary Nagaland <csngl@nic.in>, Shri Pradeep Kumar Jena <csori@nic.in>, Vijay Bhushan Pathak <cs-skm@hub.nic.in>, cs@tn.gov.in, cs-tripura <cs-tripura@nic.in>, CHIEF SECRETARY GoUP <csup@nic.in>, Shri H K Dwivedi <cs-westbengal@nic.in>, cs@maharashtra.gov.in, Sanjeev Kaushal, IAS <cs@hry.nic.in>, Prabodh Saxena <cs-hp@nic.in>, Chief Secretary Punjab <cs@punjab.gov.in>, Chief Secretary, Rajasthan <cs-rajasthan@nic.in>, chief secretary <cs-uttarakhand@nic.in>, CS Telangana <cs@telangana.gov.in>, cso-meg <cso-meg@nic.in>

**Cc :** Rajiv Gauba <cabinetsy@nic.in>, Office of Secretary Coordination <secycoord@gov.in>, ajayyadav.ias <ajayyadav.ias@ias.nic.in>, Niranjana CC <niranjana.cc@gov.in>, Cabinet Secretariat VC <cabsecvc-support@nic.in>

Respected Sir/ Madam,

It is kindly informed that Cabinet Secretary will chair a meeting of Committee of Secretaries (CoS) on 22nd July, 2023 at 11:30 AM in the Committee Room, Cabinet Secretariat, Rashtrapati Bhavan, New



GOVERNMENT OF ANDHRA PRADESH  
GENERAL ADMINISTRATION (PROTOCOL.B) DEPARTMENT

Memo.No.2163626/PROTO.B/2023.

Dated.02.08.2023.

Sub: G.A.Dept. - Strict compliance of the provisions of Flag Code of India, 2002 (as amended in 2021 & 2022) and the Prevention of Insults to National Honour Act, 1971 - Instructions - Communicated.

Ref: From the Deputy Secretary to Govt.of India, Ministry of Home Affairs, New Delhi, File No.15/1/2023-Public, dated 18.07.2023.

\*\*\*\*\*

It is informed that the Indian National Flag represents hopes and aspirations of the people of our country and hence should occupy a position of honour. There is universal affection and respect for, and loyalty to, the National flag. Yet, a perceptible lack of awareness is often noticed amongst people as well as organizations/agencies of the Government, in regard to laws, practices and conventions that apply to display of the National Flag. A copy of 'The Prevention of Insults to National Honour Act, 1971' and 'Flag Code of India, 2002 [as amended in 2021 & 2022]' which governs the use/hoisting/display of National Flag, are available on the Ministry's website [www.mha.gov.in](http://www.mha.gov.in). A copy of the reference cited along with salient features of the Flag Code of India, 2002 is enclosed herewith.

2. All the Departments of Secretariat / Heads of Departments / Collectors & District Magistrates in the State / all the Heads of Institutions / Autonomous Bodies / Public Sector Undertakings under the control of Government of Andhra Pradesh are hereby requested to take necessary action to undertake mass awareness programme and also to give it wide publicity through advertisements in the electronic and print media regarding the following:

- DD/A  
UK
- (i) The act, laws, practices & conventions which govern the use/hosting/display of National Flag are available on the Ministry of Home Affairs website [www.mha.gov.in](http://www.mha.gov.in).
  - (ii) Clause (x) of Paragraph 2.2 of Part-II of the Flag Code of India, stipulates that the National Flag made of paper may be waved by public on occasions of important national, cultural and sports events.
  - (iii) To ensure that on the occasions of important national, cultural and sports events, Flags used by the public, made of paper are not discarded or thrown on the ground after the event.
  - (iv) Flags used by the public, made of paper are to be disposed of, in private, consistent with the dignity of the Flag.

MUTYALA RAJU REVU,  
PRINCIPAL SECRETARY TO GOVT.(POLITICAL)(FAC).

To

All the Departments of Secretariat.

All the Heads of Departments.

(with a request to communicate to all sub-ordinate offices under their control).

All the Collectors & District Magistrates in the State.

All the Institutions / Autonomous Bodies / Public Sector Undertakings under the control of Government of Andhra Pradesh.

SC/SF.

//FORWARDED::BY ORDER//

  
SECTION OFFICER

&

**IMMEDIATE**

File No. 15/1/2023-Public  
Government of India  
Ministry of Home Affairs  
(Public Section)  
\*\*\*



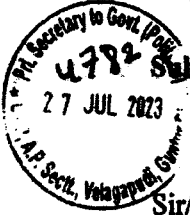
7827 | CA/2023  
1  
18

North Block, New Delhi - 01.  
Dated: 18 July, 2023

To

The Chief Secretaries/ Administrators of  
All State Governments / UT Administrations,  
Secretaries of all Ministries/Departments of Government of India.

18 JUL 2023



Subject: Strict compliance of the provisions of Flag Code of India, 2002 [as amended in 2021 & 2022] and the Prevention of Insults to National Honour Act, 1971-reg.

Sir/ Madam,

I am directed to say that the Indian National Flag represents hopes and aspirations of the people of our country and hence should occupy a position of honour. There is universal affection and respect for, and loyalty to, the National flag. Yet, a perceptible lack of awareness is often noticed amongst people as well as organizations/agencies of the Government, in regard to laws, practices and conventions that apply to display of the National Flag. Copy of 'The Prevention of Insults to National Honour Act, 1971' and 'Flag Code of India, 2002 [as amended in 2021 & 2022]' which governs the use/hoisting/display of National Flag, are available on this Ministry's website [www.mha.gov.in](http://www.mha.gov.in). Salient features of the Flag Code of India, 2002 are enclosed.

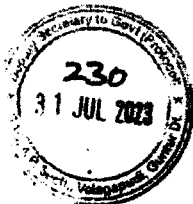
2. As per clause (x) of Paragraph 2.2 of Part-II of the Flag Code of India, the National Flag made of paper may be waved by public on occasions of important national, cultural and sports events. You are requested to ensure that on the occasions of important national, cultural and sports events, Flags used by the public, made of paper are not discarded or thrown on the ground after the event. Such Flags are to be disposed of, in private, consistent with the dignity of the Flag.

3. You are also requested to undertake mass awareness programme in this regard and also to give it wide publicity through advertisements in the electronic and print media.

Encl: As above.

Yours faithfully,

18/7/2023  
(Pandey Pradeep Kumar)  
Deputy Secretary to the Government of India  
Tel: 2309 3101



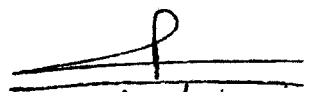
....2-



(2)

Copy to:

1. President's Secretariat, Rashtrapati Bhawan, New Delhi.
2. Vice - President's Secretariat, New Delhi.
3. Prime Minister's Office, South Block, New Delhi.
4. Cabinet Secretariat, New Delhi.
5. Office of all Governors.
6. Election Commission of India, New Delhi.
7. Lok Sabha Secretariat, New Delhi.
8. Rajya Sabha Secretariat, New Delhi.
9. Registrar, Supreme Court of India, New Delhi.
10. Registrar, all High Courts.
11. Office of Comptroller and Auditor General of India, New Delhi.
12. The Union Public Service Commission, New Delhi.
13. Central Vigilance Commission, New Delhi.
14. NITI Aayog, Yojana Bhawan, New Delhi.
15. All attached & Subordinate Offices of the Ministry of Home Affairs.
16. 5 Spare Copies.

  
18/7/2023

(Pandey Pradeep Kumar)  
Deputy Secretary to the Government of India  
Tel: 2309 3101

## Salient Features of Flag Code of India, 2002

8

1. The Indian National Flag represents the hopes and aspirations of the people of India. It is the symbol of our national pride and there is universal affection and respect for, and loyalty to, the National Flag. It occupies a unique and special place in the emotions and psyche of the people of India.
2. The hoisting/use/display of the Indian National Flag is governed by the Prevention of Insults to National Honour Act, 1971 and the Flag Code of India, 2002. Some of salient features of the Flag Code of India, 2002 are listed below for the information of the public:-
  - a) The Flag Code of India, 2002 was amended vide Order dated 30<sup>st</sup> December, 2021 and National Flag made of polyester or machine made Flag have been allowed. Now, the National Flag shall be made of hand spun and hand woven or **machine made, cotton/polyester/wool/silk/khadi bunting.**
  - b) A member of public, a private organization or an educational institution may hoist/display the National Flag on all days and occasions, ceremonial or otherwise, consistent with the dignity and honour of the National Flag.
  - c) The Flag Code of India, 2002 was amended vide Order dated 20<sup>th</sup> July, 2022 and clause (xi) of paragraph 2.2 of Part-II of the Flag Code of India was replaced by the following clause:-
    - (xi) **“where the Flag is displayed in open or displayed on the house of a member of public, it may be flown day and night;”**
  - d) The National Flag shall be rectangular in shape. The Flag can be of any size but the ratio of the length to the height (width) of the Flag shall be 3:2.
  - e) Whenever the National Flag is displayed, it should occupy the position of honour and should be distinctly placed.
  - f) A damaged or dishevelled Flag shall not be displayed.

4

-2-

- g) The Flag should not be flown from a single masthead simultaneously with any other flag or flags.
- h) The Flag should not be flown on any vehicle except of the dignitaries mentioned in Section IX of Part III of the Flag Code, such as President, Vice-President, Prime-Minister, Governors etc.
- i) No other flag or bunting should be placed higher than or above or side by side with the National Flag.

**Note:- For further details, the Prevention of Insults to National Honour Act, 1971 and the Flag Code of India, 2002 are available on Ministry of Home Affairs' website [www.mha.gov.in](http://www.mha.gov.in).**

तत्काल

संख्या 15/1/2023-पब्लिक  
भारत सरकार  
गृह मंत्रालय  
(पब्लिक अनुभाग)  
\*\*\*

5

नॉर्थ ब्लॉक, नई दिल्ली -1  
दिनांक 18 जुलाई, 2023

सेवा में,

सभी राज्य सरकारों के मुख्य सचिव/  
सभी संघ राज्य क्षेत्रों के प्रशासक,  
भारत सरकार के सभी मंत्रालयों/विभागों के सचिव।

**विषय : भारतीय झंडा संहिता, 2002 [ 2021 एवं 2022 में यथासंशोधित] तथा राष्ट्रीय गौरव अपमान निवारण अधिनियम, 1971 में अंतर्विष्ट नियमों के कड़ाई से पालन के सम्बन्ध में।**

महोदय/महोदया,

मुझे यह कहने का निर्देश हुआ है कि राष्ट्रीय ध्वज हमारे देश के लोगों की आशाओं एवं आकांक्षाओं का प्रतिनिधित्व करता है और इसलिए, इसे सम्मान की स्थिति मिलनी चाहिए। राष्ट्रीय ध्वज के लिए एक सार्वभौमिक लगाव और आदर तथा वफादारी होती है। तथापि, राष्ट्रीय झंडे के संप्रदर्शन पर लागू होने वाले कानूनों, प्रथाओं तथा परंपराओं के संबंध में जनता के साथ-साथ भारत सरकार के संगठनों/एजेंसियों में भी जागरूकता का अभाव देखा गया है। राष्ट्रीय गौरव अपमान निवारण अधिनियम, 1971 तथा भारतीय झंडा संहिता, 2002 [2021 एवं 2022 में यथासंशोधित], जो राष्ट्रीय ध्वज के प्रयोग/ध्वजारोहण/संप्रदर्शन को नियंत्रित करते हैं, की प्रति इस मंत्रालय की वेबसाइट [www.mha.gov.in](http://www.mha.gov.in) पर भी उपलब्ध है। भारतीय ध्वज संहिता, 2002 की मुख्य दिशा-निर्देश संलग्न हैं।

2. भारतीय झंडा संहिता के भाग-II के पैरा 2.2 की धारा (x) के अनुसार, जनता द्वारा कागज़ के बने राष्ट्रीय झंडों को महत्वपूर्ण राष्ट्रीय, सांस्कृतिक और खेलकूद के अवसरों पर हाथ में लेकर हिलाया जा सकता है। आपसे यह सुनिश्चित करने का अनुरोध है कि महत्वपूर्ण राष्ट्रीय, सांस्कृतिक और खेलकूद के अवसरों पर जनता द्वारा प्रयोग किये हुए कागज़ के बने राष्ट्रीय झंडों को समारोह के पूरा होने के पश्चात न तो विकृत किया जाए और न ही जमीन पर फेंका जाए। ऐसे झंडों का निपटान उनकी मर्यादा के अनुरूप एकान्त में किया जाए।

3. आपसे यह अनुरोध है कि कृपया इस संबंध में वृहद जागरूकता कार्यक्रम संचालित किए जाएं तथा इलैक्ट्रॉनिक एवं प्रिंट मीडिया में विज्ञापनों के माध्यम से वृहद प्रचार किया जाए।

भवदीय,

संलग्नक -यथोपरि

पाण्डेय प्रदीप कुमार  
18/7/2023  
(पाण्डेय प्रदीप कुमार)  
उप सचिव, भारत सरकार  
दूरभाष सं. 23093101

....2-

प्रति प्रेषित :-

1. राष्ट्रपति सचिवालय, राष्ट्रपति भवन, नई दिल्ली ।
2. उप-राष्ट्रपति सचिवालय, नई दिल्ली ।
3. प्रधानमंत्री कार्यालय, साउथ ब्लॉक, नई दिल्ली ।
4. मंत्रिमंडल सचिवालय, नई दिल्ली ।
5. सभी राज्यपालों के कार्यालय ।
6. भारत का निर्वाचन आयोग, नई दिल्ली ।
7. लोक सभा सचिवालय, नई दिल्ली ।
8. राज्य सभा सचिवालय, नई दिल्ली ।
9. रजिस्ट्रार, भारत का उच्चतम न्यायालय, नई दिल्ली ।
10. सभी उच्च न्यायालय ।
11. भारत के नियंत्रक एवं महालेखापरीक्षक का कार्यालय, नई दिल्ली ।
12. संघ लोक सेवा आयोग, नई दिल्ली ।
13. केन्द्रीय सतर्कता आयोग, नई दिल्ली ।
14. नीति आयोग, योजना भवन, नई दिल्ली ।
15. गृह मंत्रालय के सभी संबद्ध और अधीनस्थ कार्यालय।
16. 5 अतिरिक्त प्रतियां।

6

पाण्डेय प्रदीप कुमार  
17/1/2023  
(पाण्डेय प्रदीप कुमार)  
उप सचिव, भारत सरकार  
दूरभाष सं. 23093101

भारतीय झंडा संहिता, 2002 में निहित मुख्य दिशा-निर्देश

7

1. भारत का राष्ट्रीय ध्वज, भारत के लोगो की आशाओं और आकांक्षाओं का प्रतिरूप है। यह हमारे राष्ट्रीय गौरव का प्रतीक है और सबके मन में राष्ट्रीय ध्वज के लिए प्रेम, आदर और निष्ठा है। यह भारत के लोगों की भावनाओं और मानस में एक अद्वितीय और विशेष स्थान रखता है।
2. भारतीय राष्ट्रीय ध्वज का ध्वजारोहण/प्रयोग/संप्रदर्शन राष्ट्रीय गौरव अपमान निवारण अधिनियम, 1971 और भारतीय ध्वज संहिता, 2002 द्वारा नियंत्रित है। भारतीय झंडा संहिता, 2002 में निहित कुछ मुख्य दिशा-निर्देश जनता की जानकारी के लिए नीचे सूचीबद्ध हैं:-
  - (क) भारतीय झंडा संहिता, 2002 को 30 दिसंबर, 2021 के आदेश द्वारा संशोधित किया गया और पॉलिएस्टर के कपडे से बने एवं मशीन द्वारा निर्मित राष्ट्रीय ध्वज की अनुमति दी गई। अब व्यवस्था है कि भारत का राष्ट्रीय ध्वज हाथ से काते गए और हाथ से बुने हुए या मशीन द्वारा निर्मित, सूती/पॉलिएस्टर/ऊनी/सिल्क/खादी के कपडे से बनाया गया हो।
  - (ख) जनता का कोई भी व्यक्ति, कोई भी गैर-सरकारी संगठन अथवा कोई भी शिक्षा संस्था राष्ट्रीय झंडे को सभी दिनों और अवसरों, औपचारिकताओं या अन्य अवसरों पर फहरा/प्रदर्शित कर सकता है, बशर्ते राष्ट्रीय झंडे की मर्यादा और सम्मान का ध्यान रखा जाये।
  - (ग) भारतीय झंडा संहिता, 2002 को 20 जुलाई, 2022 के आदेश द्वारा संशोधित किया गया एवं भारतीय झंडा संहिता के भाग-II के पैरा 2.2 की धारा (xi) को निम्नलिखित धारा से प्रतिस्थापित किया गया:-
    - (xi) "जहाँ झंडे का प्रदर्शन खुले में किया जाता है या जनता के किसी व्यक्ति द्वारा घर पर प्रदर्शित किया जाता है, वहाँ उसे दिन एवं रात में फहराया जा सकता है;"
  - (घ) राष्ट्रीय झंडे का आकार आयताकार होगा। यह किसी भी आकार का हो सकता है परन्तु झंडे की लम्बाई और ऊंचाई (चौड़ाई) का अनुपात 3 : 2 होगा।
  - (ङ) जब कभी राष्ट्रीय झंडा फहराया जाये तो उसकी स्थिति सम्मानजनक और पृथक होनी चाहिए।
  - (च) फटा हुआ और मैला-कुचैला झंडा प्रदर्शित नहीं किया जाये।
  - (छ) झंडे को किसी अन्य झंडे अथवा झंडों के साथ एक ही ध्वज-दंड से नहीं फहराया जाये।

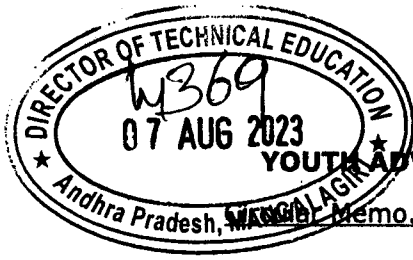
8

-2-

(ज) संहिता के भाग-III की धारा-IX में उल्लिखित गणमान्यो जैसे राष्ट्रपति, उप-राष्ट्रपति, प्रधानमंत्री, राज्यपाल आदि, के सिवाय झंडे को किसी वाहन पर नहीं फहराया जायेगा।

(झ) किसी दूसरे झंडे या पताका को राष्ट्रीय झंडे से ऊँचा या उससे ऊपर या उसके बराबर में नहीं लगाना चाहिए।

नोट: अधिक जानकारी के लिए, राष्ट्रीय गौरव अपमान निवारण अधिनियम, 1971 और भारतीय झंडा संहिता, 2002, गृह मंत्रालय की वेबसाइट [www.mha.gov.in](http://www.mha.gov.in) पर उपलब्ध हैं।



GOVERNMENT OF ANDHRA PRADESH  
YOUTH ADVANCEMENT TOURISMA AND CULTURE(C&OL) DEPARTMENT

Memo.No.CLTR0SCCC(MISC)/58/2023-2(1756518)

dt. 03.08.2023

Sub:- YAT&C(C&OL) Department - Closing Ceremony of Azadi Ka Amrit Mahotsav(AKAM): Video conference with States and UTs - Reg.

- Ref:-
1. From the Director, Cabinet Secretariat, Rashtrapati Bhavan, New Delhi, F.No.292/1/2/2021-ab.III, dt.20.07.2023.
  2. Note on Azadi Ka Amrit Mahotsav(AKAM).
  3. Concept Note, Meri Maati Mera Desh.
  4. Minutes of the meeting on "Meri Maati Mera Desh" chaired by Cabinet Secretary, GoI on 22.07.2023.
  5. From the Secretary, Department of Youth Affairs, GoI, New Delhi, D.O.Lr.No.42-22/261/2023, dt.22.07.2023.
  6. Circular Memo.No.CLTR0SCCC(MISC)/58/2023, YA&C(C&OL) Department, dt. 28.07.2023.
  7. From the Secy., Department of Youth Affairs, GoI, New Delhi, D.O.Lr.No.42-22/261/2023, dt.29.07.2023.

\*\*\*\*

In continuation to the Circular Memo in reference 6<sup>th</sup> cited, wherein it was requested to take immediate action and prepare an action plan for 'Meri Maati Mera Desh' under closing Ceremony of Azadi Ka Amrit Mahotsav(AKAM) preferably within the next 2 days.

2. In this regard following additional action points may be noted for successful implementation of the programs under 'Meri Maati Mera Desh' campaign:

- a. The main components of the programmes to be done at villages are, (1) Taking Panch Pran Pledge, (2) Plantation of 75 saplings in the village, (3) Flag hoisting and Rashtragaan. Erection of Shilaphalakam is optional at village level.
- b. Mitti Kalash may go from each village to the Panchayat so that Mitti from each village reaches the National level.
- c. The Panch Pran Pledge, for execution, in Hindi and English is enclosed at Annexure-1.
- d. Reference design of Shilaphalakam, for execution, is enclosed at Annexure-11.


3. All Head's of Departments and all the District Collectors are requested to take immediate necessary action and refer to campaign website for final artwork of Shilaphalakam and text of pledge before execution.

**RAJAT BHARAGAVA**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
All Head's of Departments.  
All the District Collectors.  
The Chief Executive Officer,  
A.P State Creativity and Culture Commission, Vijayawada.  
The Managing Director,  
A.P. Tourism Development Corporation.

**Copy to :**  
The PS to CS to Government  
Sf/Sf

// FORWARDED :: BY ORDER //

  
SECTION OFFICER