

GOVERNMENT OF ANDHRA PRADESH

**OFFICE OF THE
COMMISSIONER OF TECHNICAL EDUCATION
ANDHRA PRADESH :: MANGALAGIRI**

Circular Memo. No:H/5781/2019

Dated: 04.08.2023

Sub: Technical Education – National handloom Day Celebrations- In Polytechnics –
Certain instructions – reg

Ref: Letter from the Principal Secretary to Government (H&T), Dt: 31.07.2023.

It is informed that, The Government of Andhra Pradesh is celebrating National handloom Day on August 7 of every year, to promote and preserving our rich handloom heritage and culture and to inspire younger generations to embrace our traditional textiles.

In this regard, with enclosing a copy of letter, the Principals of all Govt. and Private unaided Polytechnics are informed to organise the list of activities (that are mentioned in the ref cited) in their respective Polytechnics.

Enclosure: Letter from the Principal Secretary to Government (H&T), Dt: 31.07.2023

Sd/- V.PADMA RAO
For DIRECTOR

To,
All the Principals of Government & Private polytechnics,
and D. Pharmacy Institutions.

/F.B.O/

B. Ramakrishna
SUPERINTENDENT

**GOVERNMENT OF ANDHRA PRADESH
INDUSTRIES AND COMMERCE DEPARTMENT (H&T)**



Date: 31.07.2023

From
The Principal Secretary to Government (H&T)
Industries and Commerce Department,
AP Secretariat, Velagapudi.

To
The Principal Secretary to Govt., Higher education,
Department of higher education,
AP Secretariat, Velagapudi

Sir,
Subject: Celebration of National Handloom Day in Schools on August 7th, 2023.

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I am writing to request your support and cooperation in celebrating National Handloom Day on August 7, 2023, in all higher education institutions across Andhra Pradesh. As you are aware, this day holds immense significance in promoting and preserving our rich handloom heritage and culture.

National Handloom Day, commemorated every year on August 7th, marks the Swadeshi Movement launched in 1905. It celebrates the skilled artisans and craftsmen dedicated to weaving intricate fabrics that are a source of pride for our nation. By observing this day, we aim to raise awareness about the handloom industry's importance, support local weavers, and inspire younger generations to embrace our traditional textiles.

I kindly request that you issue a circular to all educational institutions urging them to celebrate National Handloom Day with enthusiasm and dedication.

To make this celebration more meaningful, I suggest the following activities that education institutes can organise:

1. Handloom Attire Day: Encourage students, teachers, and staff to wear handloom outfits on August 7th, demonstrating our appreciation for the artistry and craftsmanship of handloom weavers.

J-D
Issue circular in office of CTE Mangalagiri

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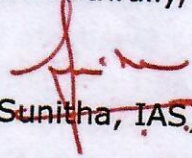
2. Essay and Elocution Competitions: Organize essay and elocution competitions on the theme of "Celebrating Indian Handlooms: Weaving Our Cultural Heritage." This will provide a platform for students to express their thoughts on the importance of preserving our handloom traditions.
3. Fashion Show: A show can be conducted showcasing various handloom garments to foster an understanding of the diversity and beauty of our indigenous textiles. This event can be a captivating way to engage students and promote the use of handlooms.

I believe that these activities will not only raise awareness about the significance of National Handloom Day but also instil a sense of pride in our cultural heritage among the younger generation. By participating in such celebrations, students will be encouraged to support the handloom industry and contribute to its growth in the future.

I sincerely request your kind intervention in ensuring that this circular reaches all educational institutions well in advance, allowing them ample time to plan and execute the events successfully.

Thank you for your attention to this matter.

Yours faithfully,


(K. Sunitha, IAS)

Principal Secretary to Govt., (H&T)

Copy to
The commissioner,
Handlooms and textiles.